

AAPP at a Glance

 **2400+**
Members

946
Annual Meeting
Attendees 

1663 
Board-Certified
Psychiatric Pharmacists

 **84%**
Psychiatric Pharmacy
Residencies Filled (92)

47 
Student Chapters

 **12**
Peer-to-Peer
Communities

4.4 MILLION+
MHC Journal Article
Views in PubMed
(As of June 2026) 

\$545,000
Committed to
Clinical Outcomes
Research Since
Fall of 2024 

 **1.16 MILLION+**
Views of AAPP Medication
Fact Sheets at NAMI.org

AAPP 2027 Sponsor Prospectus

Get to Know AAPP

The American Association of Psychiatric Pharmacists (AAPP) is a professional association representing approximately 2400 psychiatric pharmacists and trainees. AAPP's membership consists of pharmacists who specialize in treating patients living with psychiatric disorders, including substance use disorders (SUD). Psychiatric pharmacists have extensive training and expertise in medication treatment and the psychosocial factors inherent within these illnesses. They are responsible for evidence-based, patient-centered assessment, medication management of complex regimens, and comprehensive care plan development. Psychiatric pharmacists work collaboratively with medical and mental health interprofessional teams to improve patients' short- and long-term outcomes. They extend their reach by partnering with and educating patients, families, and providers and advocating for the appropriate use of medications.

Partner with AAPP

AAPP invites you to become a visible part of our organization as a corporate sponsor, advertiser, and/or as a sponsor at the 30th Annual Meeting. Your involvement supports AAPP in:

-  Developing best-in-class, professional education.
-  Providing professional development opportunities as the sole provider of recertification education for Board-Certified Psychiatric Pharmacists (BCPP).
-  Advocating for recognition of pharmacists as a solution to increasing access to care and easing the psychiatric workforce shortage.
-  Developing important professional resources and toolkits supporting advancement in the field.
-  Shaping and influencing regulatory actions impacting patient care.
-  Offering specialized expertise to policy makers and regulatory agencies.
-  Providing opportunities for professional networking and collaboration through 12 peer-to-peer communities.
-  Offering conduits for the distribution of research and cutting-edge practice through the PubMed indexed *Mental Health Clinician* and scientific poster sessions.
-  Confronting the opioid and substance use disorder crisis head-on through educational offerings, toolkits, and other immediately applicable resources.
-  Collaborating with industry, professional, and consumer organizations on projects, educational programs, and policies impacting the lives of patients.

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Web: aapp.org • Email: info@aapp.org

Formerly the College of Psychiatric and Neurologic Pharmacists (CPNP)

American Association
of Psychiatric Pharmacists



The Power of Psychiatric Pharmacists

Psychiatric pharmacists are evidence-based practitioners who work as members of interprofessional health care teams in a variety of practice settings. They collaborate with other health care professionals to treat patients living with depression, schizophrenia spectrum disorders, bipolar spectrum disorders, substance use disorders, anxiety disorders, PTSD, dementia and other cognitive disorders, seizures, traumatic brain injury, pain, and intellectual disabilities.

Psychiatric Pharmacists are Underutilized Experts in Psychopharmacology



Who They Are

Psychiatric pharmacists are advanced practice, clinical pharmacists who specialize in optimizing medications for people living with psychiatric disorders (including substance use disorders).



What Makes Them Unique

Psychiatric pharmacists have extensive knowledge of medications plus skill in treating the whole patient



Where They Practice

Psychiatric pharmacists practice in varied settings including public, private, outpatient, and inpatient settings.



How They Have Impact

Psychiatric pharmacists contribute to the health care team by working in collaboration with the patient and other health care providers to provide evidence-based, patient-centered assessment, medication management of complex regimens, and comprehensive care plan development. Psychiatric pharmacists impact patient outcomes and team wellbeing.



Reasons To Include Psychiatric Pharmacists

Psychiatric pharmacists increase the capacity of the health care team, including psychiatrists, other physicians, therapists, social workers, and nurses, to care for patients with psychiatric disorders (including substance use disorders) and improve patient outcomes to reduce overall health care costs.

Psychiatric Pharmacists Have Far Reaching Impact



Clinical Practice and Patient Care

- Provide comprehensive medication management services for patients¹
- Prescribe and deprescribe medications independently and in collaborative practices (varies by state)
- Provide consultations to physicians and patients about drug/dose selection
- Manage and monitor complex treatments including long-acting injectables, clozapine, lithium, and substance use disorder medications
- Assist in transitions of care between inpatient to outpatient settings



Education and Training

- Precept pharmacy and medical residents and fellows
- Provide continuing education presentations
- Provide core psychopharmacology training to students and trainees
- Partner with advocacy and consumer organizations to provide medication resources and expertise, and bring visibility to the needs of the underserved



Research

- Author peer-reviewed publications and presentations
- Conduct clinical trials, pharmacogenomic studies, and original clinical research, including psychotropic research
- Serve on select government panels such as the FDA Network of Experts



Medication Use

- Serve as formulary decision makers on P & T Committees in hospitals, state, and VA facilities
- Serve as decision makers for drug use and policy in state medicaid programs
- Develop and implement medication use policies and guidelines
- Conduct drug utilization reviews

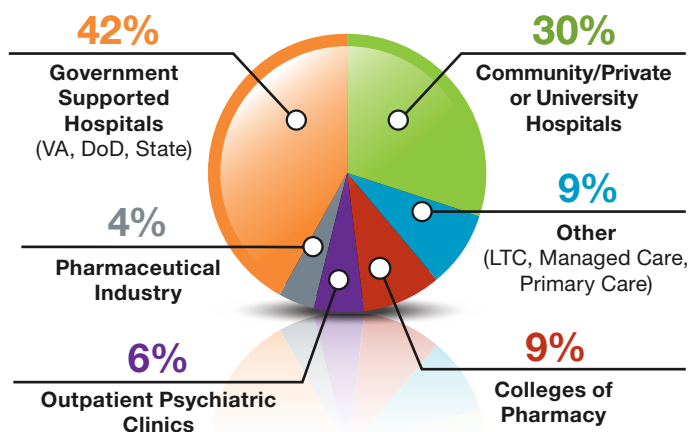


Serve Special Population Groups

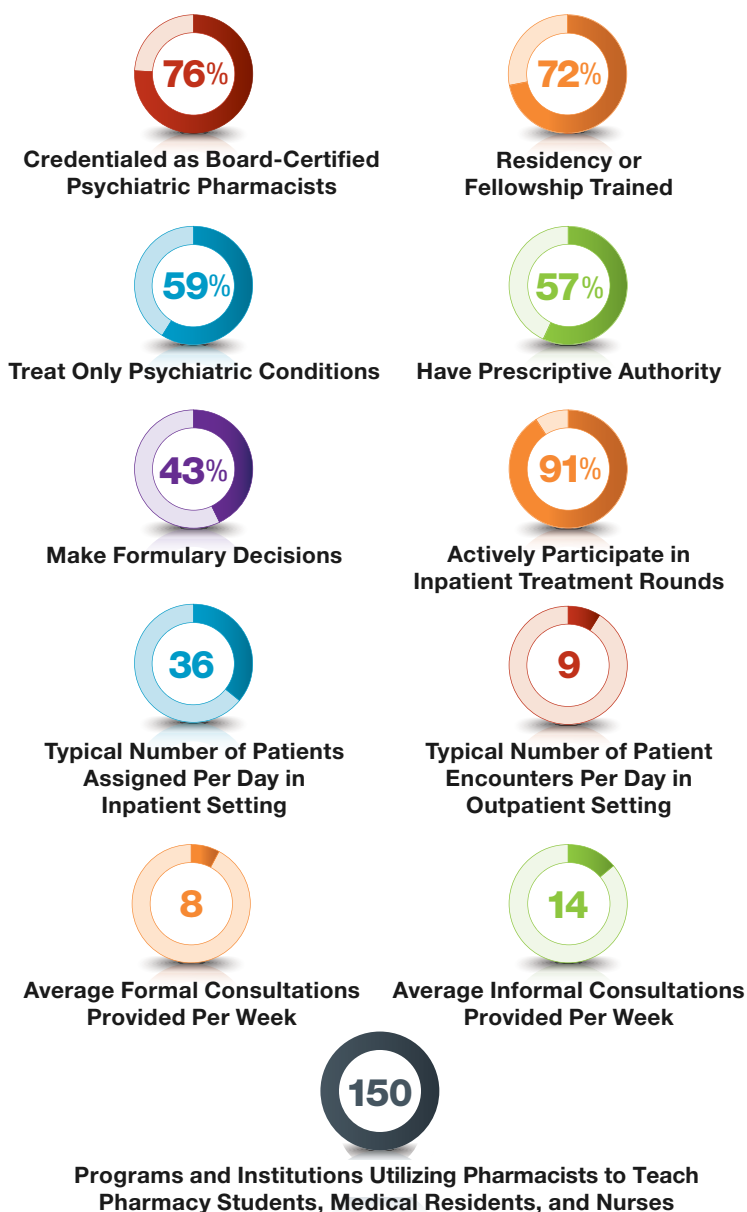
- Geriatric
- Pregnant and lactating women
- Veterans
- Gender nonconforming
- Unhoused
- Forensics
- Incarcerated

The Impact of Psychiatric Pharmacists

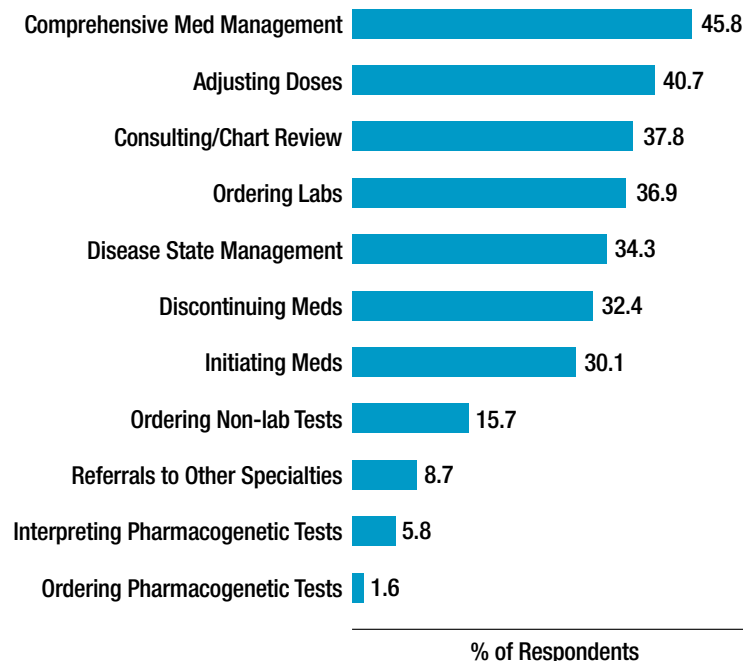
Members' Diverse Practice Settings



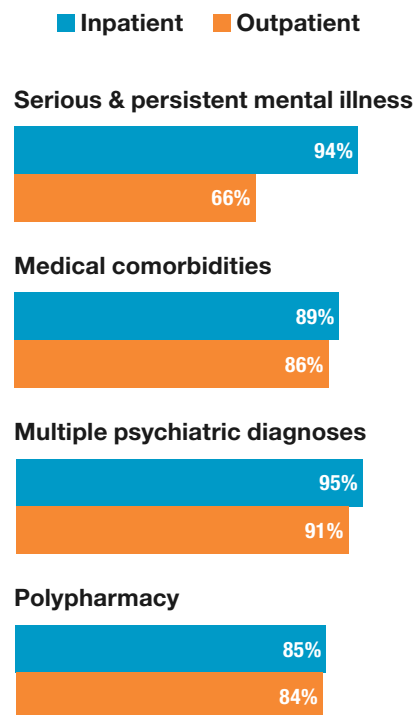
Members' Expertise and Impact



Clinical Activities Performed by Psychiatric Pharmacists in at Least 50% of Patients²



Conditions Treated by Psychiatric Pharmacists (in 30% or More of Patients)³



²Assessment of the current practice of psychiatric pharmacists in the United States. Silvia, Richard et al, Mental Health Clinician (2020) 10 (6): 346–353. <https://doi.org/10.9740/mhc.2020.11.346>

³Evaluation of workload among Board-Certified Psychiatric Pharmacists in the United States. Lee, Kelly et al, Mental Health Clinician (2025) 15 (3): 156–163. <https://doi.org/10.9740/mhc.2025.06.156>

Corporate Sponsor Program

AAPP's corporate sponsor program allows your company to stand out and be recognized by psychiatric pharmacists as an essential component to their success. Corporate sponsorship provides visibility to a community of specialist pharmacists in psychiatry and their professional association. Given its dedication to the worlds of both pharmacy and psychiatry, AAPP's reach extends to a number of other coalitions, association partners, consumer advocacy organizations, and other professional organizations recognizing our unique expertise in the field. Gain:

1. Opportunities for visibility within AAPP and with the AAPP membership commencing January 1 through December 31, 2027.
2. Opportunities for visibility at the AAPP Annual Meeting.
3. Advance notification of sponsorship opportunities.

Corporate Sponsor Benefits

- Recognition of corporate sponsorship in AAPP's member blog, the *AAPP Perspective*.
- Complimentary non-member registrations to the AAPP Annual Meeting.
- Invitation to the Corporate Sponsor Meeting held at each Annual Meeting allowing for networking and discussion of the future of psychiatric pharmacy and enhanced patient care.
- Acknowledgement of corporate sponsor status with ribbons, signage, and in opening remarks at the Annual Meeting.
- First notification of all sponsorship opportunities available during the Annual Meeting and throughout the year.
- Acknowledgement as a corporate sponsor on AAPP's website with company name listed by sponsor level under the About Us tab.
- Access to a dedicated, small meeting room for company use at the AAPP 2027 Annual Meeting (*Limited to the first 6 gold sponsors Sunday-Tuesday*).

Levels of Corporate Sponsorship–Evaluating Your Options for 2027

	GOLD \$20,000	SILVER \$13,000	BRONZE \$8,000
AAPP Perspective Blog Recognition (Weekly) by Sponsor Level	✓	✓	✓
Complimentary Non-Member Registrations to the Annual Meeting	✓ 4	✓ 2	✓ 1
Dedicated, Small Meeting Room for Company Use at AAPP 2027 Annual Meeting (<i>Limited to the first 6 gold sponsors</i>)	✓	N/A	N/A
Invite to Corporate Sponsor Meeting Occurring at AAPP 2027	✓	✓	✓
Acknowledgement at Annual Meeting	✓	✓	✓
First Notification of Sponsorship Opportunities	✓	✓	✓
Web Listing	✓	✓	✓

Year-Round Marketing Opportunities

AAPP is the home association for psychiatric pharmacist specialists but our reach extends to other health care professionals interested in psychiatry and effective, evidence-based treatment for those living with psychiatric disorders (including substance use disorders). Take advantage of these year-round opportunities to educate and inform the psychiatric pharmacist and other members of the interprofessional team.

Virtual Industry Showcase Opportunities

Further extend your visibility and reach through AAPP's 2027 Virtual Industry Showcase series. From May through November, 1 showcase is available for each month listed below on a first-come, first-serve basis.



2027 Virtual Showcase Series Dates:

May 19, 2027	August 18, 2027
June 16, 2027	September 15, 2027
July 14, 2027	November 17, 2027



Length: 1 hour



Key Metric Commitment: 750 visits to the registration portal as defined by Google Analytics



AAPP Fee: \$15,000/per showcase

Virtual Summit Symposia Opportunities

AAPP's 2027 Summit will offer the opportunity for inclusion of up to 2 ACPE approved industry symposia.



Date: October 7-8, 2027



Anticipated Attendance: Approximately 100-150 psychiatric pharmacists at the live event + another 200 that participate through the recorded endurings



Theme: Summit focuses on emerging areas of practice for psychiatric pharmacists



AAPP Fee: \$20,000/per symposium

Digital Advertising Opportunities



Start Your Digital Campaign with Email • \$7,500

AAPP can start your digital campaign through a dedicated email to a recipient list of up to 10,000 people interested in psychiatric pharmacotherapy. Email distribution only to current AAPP members is available for \$5,500. You provide content for the e-blast that will be sent under the AAPP header with appropriate disclosures. A second send of the exact same email can be conducted for an additional \$3,500.



Add-on Option: Expand your Digital Campaign with Social Media • \$5,000

With a growing number of followers on the major social networks, AAPP social media distribution allows you to broaden the reach of your content. When you add social media distribution to your digital campaign, AAPP guarantees 1,500 clicks by utilizing paid promotion to a targeted audience as necessary.

Learn more about these opportunities and add-on marketing packages at aapp.org/sponsorship

Engage the AAPP Audience Every Year AAPP...

28,000

Expands the reach of AAPP's educational programs by granting approximately 28,000 ACPE credits

350,000
+

Welcomes over 350,000 users to the aapp.org web site

10,000

Engages with approximately 10,000 professionals via email

Annual Meeting Sponsorships

AAPP 2027 | April 4-7 | The Galt House Hotel | Louisville, Kentucky

The AAPP Annual Meeting is regarded as the premier conference on psychiatric pharmacy. Attended by over 900 participants in 2026, the AAPP meeting is unique in its focus on psychiatric disorders and treatment. Organizations have the opportunity to sponsor various aspects of this event. AAPP 2027 will be a live event with all AAPP programming live-streamed to a virtual audience simultaneously.

Sponsorship Benefits Include:

- Frequent recognition in AAPP's electronic publications sent to pharmacists and other health care professionals
- Logo visibility on the Annual Meeting website at aapp.org/2027
- On-site visibility through signage, announcements, and ribbons
- Other benefits unique to each sponsorship as detailed throughout this prospectus

AAPP 2027 Sponsorship Opportunities



Industry Symposium or Showcase

Each symposium or showcase is a 1-hour slot that is available to companies desiring to present either an ACPE approved educational program (symposium) or promotional showcase. You or your designated vendor partner will design and develop your event. AAPP will arrange for full audiovisual equipment, associated labor, appropriate meal for the time slot, live streaming plus recording, and marketing/invitation to AAPP's full database. Additional information is available on pages 8-9.

- **Breakfast Program: \$40,000 (2 available)**
– Monday – Tuesday
- **Luncheon Program: \$60,000 (3 available)**
– Sunday – Monday – Tuesday
- **Mid-Afternoon Program: \$40,000 (1 available)**
– Monday
- **Room Drop Collateral: \$5,000**
An exclusive opportunity for AAPP industry event sponsors! Promote your symposium or showcase through event collateral delivered to attendee guest rooms.



Internet Access Supporter • \$20,000

Be at the center of every conversation. As the Wi-Fi sponsor, your company will greet every attendee as they log on to our complimentary internet access in all meeting spaces with your company's name as the password. Gain consistent visibility as attendees stay connected and productive.



Charging Stations Supporter • \$10,000

Be the spark that keeps the conference powered up! As the exclusive sponsor of our charging stations, your name will be front and center while attendees recharge their devices. It's a high-traffic, high-visibility opportunity.



Hop-Up Banner • \$5,000

Make a bold visual impact with a custom hop-up banner displayed in the Grand Ballroom Foyer. Sponsors can design a message that aligns with their goals, helping maximize visibility and engagement in one of the meeting's busiest gathering areas.



Product Spotlight Tabletop Display • \$5,000

Showcase your products, services, and resources with a dedicated tabletop display on Monday, April 5. Sponsors distribute materials from a draped, 6-foot table and utilize the space directly behind the table for their own freestanding signage. Two chairs will be provided at the table. AAPP will provide one sign at each table featuring the sponsor's logo and will promote all participating tabletop sponsors in a dedicated attendee email, helping drive awareness and traffic to your display.



Floor Decals • \$4,500/package

Put your brand front and center with custom 2' x 2' round floor decals prominently displayed in the high-traffic Grand Ballroom Foyer. Each package includes three decals, creating multiple opportunities to capture attention and reinforce brand recognition as attendees move throughout the meeting space.



Registration Desk Collateral • \$3,500

Create awareness for your company or an event by providing printed product or company collateral for attendees to pick up at the registration desk. A prime spot where every attendee stops and takes notice.

Learn more about this sponsorship opportunity:



aapp.org/sponsorship



Andria Church, Continuing Education Specialist
achurch@aapp.org • 402.476.1677



Sponsorships must be confirmed and paid no later than 1/15/2027, if possible, to allow adequate time for implementation.

Annual Meeting Overview

AAPP 2027 at a Glance

Subject to change based on the final program schedule.

SUNDAY, APRIL 4

Lunch Event	Industry Symposium or Showcase #1
Afternoon	Student Programming Track
Afternoon	General Sessions

MONDAY, APRIL 5

Breakfast Event	Industry Symposium or Showcase #2
Morning	General Sessions
Lunch Event	Industry Symposium or Showcase #3
Afternoon	Poster Session
Afternoon	Three Concurrent Tracks of Programming
Mid-Afternoon Event	Industry Symposium or Showcase #4
Evening	Poster Session

TUESDAY, APRIL 6

Breakfast Event	Industry Symposium or Showcase #5
Morning	General Sessions
Lunch Event	Industry Symposium or Showcase #6
Afternoon	Poster Session
Afternoon	Three Concurrent Tracks of Programming
Evening	Poster Session

WEDNESDAY, APRIL 7

Morning	General Sessions
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AAPP 2026 *SNAPSHOT*



946
Attendees



33%
Employed in
Government Settings



22
Educational
Sessions



213
Scientific
Posters



5
Industry
Showcases

Industry Supported Satellite Symposia and Promotional Showcases at the Annual Meeting

AAPP has reserved 6 prime blocks of time, at varying fee levels, for either industry supported symposia or showcases. ACPE-approved symposia are given first preference, and slots are awarded immediately upon confirmation of educational grant and receipt of AAPP's application (page 10). Promotional Showcase slots are awarded no later than January 15, 2027. Date of application for both symposia and showcases are considered when assigning time slots.

Benefits of presenting your event at AAPP 2027 include:



MAXIMUM RETURN ON INVESTMENT AND COST EFFICIENCY

Your fee to AAPP covers marketing and on-site and virtual delivery of your event. You design and develop your event with your preferred vendor while AAPP arranges for meeting space, full audiovisual equipment, associated labor, appropriate meal to the time slot, live streaming plus recording, and marketing/invitation to AAPP's full database of members and stakeholders.



HIGHLY QUALIFIED AUDIENCE

Your content deserves the attention of an engaged audience eager to learn about the latest advances in the specialty.



STRONG ATTENDANCE

All symposia/showcases are scheduled during mealtimes—without significant competing activities—ensuring robust participation levels from these uniquely qualified pharmacists.



MULTI-PLATFORM PROMOTION

Your symposium or showcase will benefit from a high level of visibility before and during the live event on our website, and in on-site signage. The sooner you reserve your event, the more visibility it will receive.



AAPP is an approved provider of ACPE credit and will accredit industry symposia for a fee of \$5,000 each. Compliance with all accreditation guidelines and deadlines is required.

Fees Include

- Dedicated event page with full descriptor at aapp.org/2027 as well as inclusion in the interactive online conference schedule
- Listings within AAPP's monthly electronic registrant and membership e-blasts
- On-site signage and inclusion in on-site announcements
- One-time use of registrant mailing list for invitation issuance only
- Meeting/event room and set-up at the host hotel
- Registration desk outside the industry event room
- QR coded badges for your efficient scanning of attendee badges via cell phone
- Appropriate meal service for the event, paid for and arranged by AAPP. Meal service guarantees will be based on actual registration numbers and communicated after the early registration deadline.
- Live stream of the in-person industry event to virtual participants logged into the AAPP web site with a free or member account. The live stream will consist of the content appearing on the projector screen with synced audio. It will not include any interactive elements for virtual participants (i.e., polls or Q&A).
- In-person and virtual participant list (name, credentials, city, state) is provided within 2 weeks after AAPP 2027
- Recording of the live stream is provided within 2 weeks after AAPP 2027
- Event space audiovisual, streaming, and staging to include:
 - 5,959 square foot ballroom set in a banquet/theater mix
 - Black drapery behind the stage
 - Stage riser with a cafe table, 2 chairs, and a podium
 - One (1) Projector (8.5k lumens), Screen, and Dress Kit
 - Audio package, including speakers, podium microphone, and (2) wireless microphones
 - Stage lighting package
 - One speaker timer, presentation remote, confidence monitor
 - Pro Record package
 - AAPP's complimentary wireless internet access (lower bandwidth)
 - All equipment and services for streaming via aapp.org/2027
 - Individualized link allowing promotion to external invitees by provider in addition to AAPP marketing
 - Services of advanced audiovisual service provider and technician for AAPP-provided equipment

Available Symposia and Promotional Showcase Event Slots

SUNDAY, APRIL 4

2027 Annual Meeting • April 4-7
The Galt House Hotel
aapp.org/2027

Lunch

Meal: 11:15-11:30 AM
Event: 11:30 AM-12:30 PM
Fee: \$60,000
Estimated Attendance: 240
185 in-person, 55 virtual

MONDAY, APRIL 5

Breakfast

Meal: 7:00-7:15 AM
Event: 7:15-8:15 AM
Fee: \$40,000
Estimated Attendance: 180
80 in-person, 100 virtual

Lunch

Meal: 11:15-11:30 AM
Event: 11:30 AM-12:30 PM
Fee: \$60,000
Estimated Attendance: 335
230 in-person, 105 virtual

Mid-Afternoon

Break: 4:30-4:45 PM
Event: 4:45-5:45 PM
Fee: \$40,000
Estimated Attendance: 110
75 in-person, 35 virtual

TUESDAY, APRIL 6

Breakfast

Meal: 7:00-7:15 AM
Event: 7:15-8:15 AM
Fee: \$40,000
Estimated Attendance: 245
75 in-person, 170 virtual (Based on 2025 attendance data)

Lunch

Meal: 11:15-11:30 AM
Event: 11:30 AM-12:30 PM
Fee: \$60,000
Estimated Attendance: 230
145 in-person, 85 virtual

Estimated attendance is not a guarantee but is based on 2026 actual attendance. Times are subject to change based on the final program schedule.

Industry Supported Satellite Symposia and Promotional Showcases at the Annual Meeting

Industry Symposia

The AAPP Annual Meeting offers the perfect opportunity to provide topical information on clinical areas consistent with your corporate objectives. A grant-supported symposium is defined as a scientific program developed for educational purposes. All programs must provide ACPE contact hours and be in compliance with accrediting body guidelines.

Promotional Showcases

Showcases allow your company to present new research findings, provide product details, give demonstrations, and highlight new products to a key audience. These sessions are promotional and are not eligible for continuing education contact hours. All programs must be in compliance with federal and state laws that regulate the marketing and promotion of reimbursable health care products.

Symposia and Showcase Guidelines

- Responsibility for developing and implementing each symposium or showcase on-site is the responsibility of the provider or their designated vendor.
- No competing events are held during satellite symposia or showcases, with the exception that limited audience community meetings may be scheduled.
- Programming is limited to 60 minutes as noted in schedule on page 8.
- Due to streaming, meal service will be limited to the first 15 minutes of the time slot and programming must begin promptly at the scheduled time.
- AAPP will arrange appropriate meal service for the event, paid for by AAPP. Meal service guarantees will be based on actual registration numbers and communicated after the early registration deadline.
- AAPP will assign one dedicated meeting room to symposia and showcases. This room will be set in banquet rounds to accommodate meal/break service with additional theater seating as space allows (est. 250 chairs total).
- With the use of one dedicated meeting room for all symposia and showcase and a tight schedule, a standard room set, audiovisual, and streaming package are required and included in the fee.
- Symposia and showcase providers **must** use AAPP's preferred audiovisual provider for additional equipment and services at the provider's expense and as coordinated by the provider.
- In-person attendance must be open to all AAPP Annual Meeting attendees and is only available to individuals registered for the AAPP Annual Meeting.
- Live streaming of the event (audio and event screen/presentation) will be provided by AAPP. Virtual attendance at industry events is open to anyone, including those not registered for AAPP 2027, but it requires creation of a free account to access the stream real-time on aapp.org.
- If Audience Response System (ARS) usage is desired for the event, the cost and coordination is the responsibility of the supporting organization/coordinator. With live streaming to virtual learners, use of an online ARS platform is encouraged with usage instructions detailed in the presentation. The ARS will not be embedded in aapp.org.
- The speaker(s) for the symposium or showcase is not required to be registered for the Annual Meeting unless they wish to attend other AAPP events.
- The provider's on-site staff is not required to be registered for the Annual Meeting unless they wish to attend other AAPP events. AAPP does require that the provider submit the names of on-site staff and speaker(s).
- The full AAPP fee is due within 30 days after slot confirmation.
- Multiple uses of the same speaker(s) between events is discouraged. AAPP must approve speakers as a result.
- Selection of qualified, diverse speakers is requested as AAPP continually strives to offer a diverse and inclusive event.

Symposia Specific Guidelines

- All symposia must be approved for ACPE credit. Providers can contract with AAPP to provide ACPE services. AAPP is an approved provider of ACPE credit and will accredit industry symposia for a fee of \$5,000 each. Compliance with all accreditation guidelines and deadlines is required.
- An AAPP member must be selected as Program Chair/Speaker.
- Written symposia proposals must be approved by AAPP prior to submission to pharmaceutical grant providers.

Promotional Showcase Specific Guidelines

- Showcase applications must be reviewed and approved by AAPP to ensure information is suitable for conference attendees.
- Topics/programs repeated from the prior year may not be approved, at AAPP's discretion, to avoid repetitiveness of programming.

Deadlines and Reminders

September 2026-January 2027

- Satellite symposia and showcase applications accepted. ACPE-approved symposia are awarded immediately. Showcase slots are awarded no later than January 15. Date of application for both symposia and showcases are considered when assigning slots.
- The full AAPP fee is due within 30 days after slot confirmation.
- Applications will be reviewed to ensure they meet all AAPP criteria. Repeat programs from year-to-year are discouraged.

December 2026

- Annual Meeting website launches at aapp.org/2027.

January 2027

- All industry sessions placed and finalized in event schedule.
- Information promoting the showcases and symposia is added to the Annual Meeting website as soon as available.
- Marketing piece distributed via email and social media.

February 2027

- Industry session information finalized (title, description, learning objectives, speakers).

March 2027

- Pre-registrant mailing list made available to symposium and showcase providers for promotion.

Sponsor Application Form

Select all that apply: ☐ Corporate Sponsorship ☐ Digital Advertising Request ☐ Virtual Showcase
(check all that apply) ☐ Virtual Summit Symposium ☐ AAPP 2027 Sponsorship ☐ AAPP 2027 Symposium ☐ AAPP 2027 Showcase

Contact Name and Title: _____

Organization: _____

Street: _____ City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Sponsoring Company (required if not noted above): _____

Contact Name and Title: _____

Street: _____ City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Corporate Sponsorship

- ☐ Gold \$20,000
- ☐ Silver \$13,000
- ☐ Bronze \$8,000

AAPP 2027 Annual Meeting Sponsorship

- ☐ Registration Desk Collateral \$3,500
- ☐ Floor Decal Stickers \$4,500
- ☐ Product Spotlight Tabletop Display \$5,000
- ☐ Hop-Up Banner \$5,000
- ☐ Charging Stations \$10,000
- ☐ Internet Access \$20,000

Digital Advertising

- ☐ E-Blasts \$7,500
- ☐ Social Media \$5,000

Virtual Summit Symposium

- ☐ \$20,000 AAPP Fee
- ☐ \$20,000 AAPP Fee for ACPE and 1-Yr Enduring Hosting

Submit

- ☐ Title of Symposium
- ☐ Brief Description of Symposium

Virtual Showcase

Date Selection

- ☐ May 19, 2027 ☐ August 18, 2027
- ☐ June 16, 2027 ☐ September 15, 2027
- ☐ July 14, 2027 ☐ November 17, 2027

Fee

- ☐ \$15,000 AAPP Fee

Submit

- ☐ Title of Showcase
- ☐ Brief Description of the Showcase

AAPP 2027 Annual Meeting Symposium or Promotional Showcase

The bulleted information below must be submitted along with this application:

- | | | | |
|--|----------|---|---------|
| ☐ Symposium/Showcase-Lunch Slot | \$60,000 | ☐ AAPP ACPE Accreditation Services | \$5,000 |
| ☐ Symposium/Showcase-Mid-Afternoon Slot | \$40,000 | ☐ Room Drop Collateral | \$5,000 |
| ☐ Symposium/Showcase-Breakfast Slot | \$40,000 | | |

Symposium

- Title of Symposium
- Brief Description of Symposium, Learning Objectives, and Proposed Agenda
- Program Chair must be an AAPP member
- Speaker Information
- Information on Third Party/Medical Education Company if no prior relationship with AAPP
- Fee (due 30 days after slot confirmation)

Promotional Showcase

- Title of Showcase
- Brief Description of the Showcase, Learning Objectives, and Proposed Agenda
- Speaker Information
- Fee (due 30 days after slot confirmation)

Symposium or Promotional Showcase Event Slots

Please rank your preferred date and event slot, 1-6 with 1 being your first choice.

- | | |
|--|--|
| _____ Sunday, April 4, 2027 • Lunch • \$60,000 | _____ Monday, April 5, 2027 • Mid-Afternoon • \$40,000 |
| _____ Monday, April 5, 2027 • Breakfast • \$40,000 | _____ Tuesday, April 6, 2027 • Breakfast • \$40,000 |
| _____ Monday, April 5, 2027 • Lunch • \$60,000 | _____ Tuesday, April 6, 2027 • Lunch • \$60,000 |

Payment

- Payment is due within 30 days of a sponsorship, showcase and/or symposia confirmation.
- Payment must be in the form of an ACH or check drawn on a U.S. bank, in U.S. funds, made payable to "AAPP," a 501(c)6 non-profit organization, Tax ID: 47-0808612.
- Sponsors/providers who choose to pay by credit card will incur a 3% processing fee, which will be added to the total payment amount.

Contact Information:

Andria Church, Continuing Education Specialist
Phone: 402-476-1677
Email: info@aapp.org
Website: aapp.org
Annual Meeting: aapp.org/2027
Year-Round Sponsor Opportunities:
aapp.org/sponsorship