

Industry Supported Satellite Symposia and Promotional Showcases at the Annual Meeting

AAPP has reserved 6 prime blocks of time, at varying fee levels, for either industry supported symposia or showcases. ACPE-approved symposia are given first preference, and slots are awarded immediately upon confirmation of educational grant and receipt of AAPP's application (page 10). Promotional Showcase slots are awarded no later than February 6, 2026. Date of application for both symposia and showcases are considered when assigning time slots.

Benefits of presenting your event at AAPP 2026 include:



MAXIMUM RETURN ON INVESTMENT AND COST EFFICIENCY

Your fee to AAPP covers marketing and on-site and virtual delivery of your event. You design and develop your event with your preferred vendor while AAPP arranges for full audiovisual equipment, associated labor, appropriate meal to the time slot, live streaming plus MP4 recording, and marketing/invitation to AAPP's full database of members and stakeholders.



HIGHLY QUALIFIED AUDIENCE

Your content deserves the attention of an engaged audience eager to learn about the latest advances in the specialty.



STRONG ATTENDANCE

All symposia/showcases are scheduled during mealtimes—without significant competing activities—ensuring robust participation levels from these uniquely qualified pharmacists.



MULTI-PLATFORM PROMOTION

Your symposium or showcase will benefit from a high level of visibility before and during the live event on our website, and in on-site signage. The sooner you reserve your event, the more visibility it will receive.



AAPP is an approved provider of ACPE credit and will accredit industry symposia for a fee of \$5,000 each. Compliance with all accreditation guidelines and deadlines is required.

Fees Include

- Dedicated event page with full descriptor at aapp.org/2026 as well as inclusion in the interactive online conference schedule
- Listings within AAPP's monthly electronic registrant and membership e-blasts
- On-site signage and inclusion in on-site announcements
- One-time use of registrant mailing list for invitation issuance only
- Meeting/event room and set-up at the Hyatt Regency
- Registration desk outside the industry event room
- QR coded badges for your efficient scanning of attendee badges via cell phone
- Appropriate meal service for the event, paid for and arranged by AAPP (breakfast for up to 100 attendees, lunch for up to 225 attendees, or break service for up to 75 attendees, based on actual registration numbers)
- Live stream of the in-person industry event to virtual participants logged into the AAPP web site with a free or member account. The live stream will consist of the content appearing on the projector screen with synced audio. It will not include any interactive elements for virtual participants (i.e., polls or Q&A).
- In-person and virtual participant list (name, credentials, city, state) is provided within 2 weeks after AAPP 2026
- MP4 recording of the live stream is provided within 2 weeks after AAPP 2026
- Event space audiovisual, streaming, and staging to include:
 - 5,850 square foot ballroom set in a banquet/theater mix for up to 250
 - Black drapery behind the stage
 - Stage riser with a cafe table, 2 chairs, and a podium
 - One (1) Projector (8.5k lumens), Screen, and Dress Kit
 - Audio package, including speakers, podium microphone, and (2) wireless microphones
 - Stage lighting package
 - One speaker timer, presentation remote, confidence monitor
 - Pro Record package
 - AAPP's complimentary wireless internet access (lower bandwidth)
 - All equipment and services for streaming via aapp.org/2026
 - Individualized link allowing promotion to external invitees by provider in addition to AAPP marketing
 - Services of advanced audiovisual service provider and technician for AAPP-provided equipment

Available Symposia and Promotional Showcase Event Slots

SUNDAY, APRIL 19

2026 Annual Meeting • April 19-22
Hyatt Regency Bellevue
aapp.org/2026

Lunch

Meal: 11:15-11:30 AM
Event: 11:30 AM-12:30 PM
Fee: \$60,000
Estimated Attendance: 320
195 in-person, 125 virtual

MONDAY, APRIL 20

Breakfast

Meal: 7:00-7:15 AM
Event: 7:15-8:15 AM
Fee: \$40,000
Estimated Attendance: 315
110 in-person, 205 virtual

Lunch

Meal: 11:15-11:30 AM
Event: 11:30 AM-12:30 PM
Fee: \$60,000
Estimated Attendance: 495
255 in-person, 240 virtual

Mid-Afternoon

Break: 4:30-4:45 PM
Event: 4:45-5:45 PM
Fee: \$40,000
Estimated Attendance: 280
130 in-person, 150 virtual

TUESDAY, APRIL 21

Breakfast

Meal: 7:00-7:15 AM
Event: 7:15-8:15 AM
Fee: \$40,000
Estimated Attendance: 245
75 in-person, 170 virtual

Lunch

Meal: 11:15-11:30 AM
Event: 11:30 AM-12:30 PM
Fee: \$60,000
Estimated Attendance: 275
140 in-person, 135 virtual

Estimated attendance is not a guarantee but is based on 2025 actual attendance

Industry Supported Satellite Symposia and Promotional Showcases at the Annual Meeting

Industry Symposia

The AAPP Annual Meeting offers the perfect opportunity to provide topical information on clinical areas consistent with your corporate objectives. A grant-supported symposium is defined as a scientific program developed for educational purposes. All programs must provide ACPE contact hours and be in compliance with accrediting body guidelines.

Promotional Showcases

Showcases allow your company to present new research findings, provide product details, give demonstrations, and highlight new products to a key audience. These sessions are promotional and are not eligible for continuing education contact hours. All programs must be in compliance with federal and state laws that regulate the marketing and promotion of reimbursable health care products.

Symposia and Showcase Guidelines

- Responsibility for developing and implementing each symposium or showcase on-site is the responsibility of the provider or their designated vendor.
- No competing events are held during satellite symposia or showcases, with the exception that limited audience community meetings may be scheduled.
- Programming is limited to 60 minutes as noted in schedule on page 8.
- Due to streaming, meal service will be limited to the first 15 minutes of the time slot and programming must begin promptly at the scheduled time.
- AAPP will arrange appropriate meal service to include the following: breakfast buffet for up to 100 attendees, plated lunch for up to 225 attendees, or break service for up to 75 attendees. Meal selections and guarantees are determined and coordinated by AAPP and communicated to the provider in their confirmation document.
- AAPP will assign one dedicated meeting room to symposia and showcases. This room will be set for up to 250 attendees in banquet rounds and theater seating.
- With the use of one dedicated meeting room for all symposia and showcase and a tight schedule, a standard room set, audiovisual, and streaming package are required and included in the fee.
- Symposia and showcase providers **must** use AAPP's preferred audiovisual provider for additional equipment and services at the provider's expense and as coordinated by the provider.
- In-person attendance must be open to all AAPP Annual Meeting attendees and is only available to individuals registered for the AAPP Annual Meeting.
- Live streaming of the event (audio and event screen/presentation) will be provided by AAPP. Virtual attendance at industry events is open to anyone, including those not registered for AAPP 2026, but it requires creation of a free account to access the stream real-time on aapp.org.
- If Audience Response System (ARS) usage is desired for the event, the cost and coordination is the responsibility of the supporting organization/coordinator. With live streaming to virtual learners, use of an online ARS platform is encouraged with usage instructions detailed in the presentation. The ARS will not be embedded in aapp.org.
- The speaker(s) for the symposium or showcase is not required to be registered for the Annual Meeting unless they wish to attend other AAPP events.
- The provider's on-site staff is not required to be registered for the Annual Meeting unless they wish to attend other AAPP events. AAPP does require that the provider submit the names of on-site staff and speaker(s).
- The full AAPP fee is due within 30 days after slot confirmation.
- Multiple uses of the same speaker(s) between events is discouraged. AAPP must approve speakers as a result.
- Selection of qualified, diverse speakers is requested as AAPP continually strives to offer a diverse and inclusive event.

Symposia Specific Guidelines

- All symposia must be approved for ACPE credit. Providers can contract with AAPP to provide ACPE services. AAPP is an approved provider of ACPE credit and will accredit industry symposia for a fee of \$5,000 each. Compliance with all accreditation guidelines and deadlines is required.
- An AAPP member must be selected as Program Chair/Speaker.
- Written symposia proposals must be approved by AAPP prior to submission to pharmaceutical grant providers.

Promotional Showcase Specific Guidelines

- Showcase applications must be reviewed and approved by AAPP to ensure information is suitable for conference attendees.
- Topics/programs repeated from the prior year may not be approved, at AAPP's discretion, to avoid repetitiveness of programming.

Deadlines and Reminders

September 1, 2025-February 6, 2026

- Satellite symposia and showcase applications accepted. ACPE-approved symposia are awarded immediately. Showcase slots are awarded no later than February 6. Date of application for both symposia and showcases are considered when assigning slots.
- The full AAPP fee is due within 30 days after slot confirmation.
- Applications will be reviewed to ensure they meet all AAPP criteria. Repeat programs from year-to-year are discouraged.

December 2025

- Annual Meeting website launches at aapp.org/2026.

January 2026

- Information promoting the showcases and symposia is added to the Annual Meeting website as soon as available.
- Marketing piece distributed via print and social media.

February 2026

- All industry sessions placed and finalized in event schedule.
- Industry session information finalized (title, description, learning objectives, speakers).

March 23, 2026

- Pre-registrant mailing list made available to symposium and showcase providers for promotion.