### AAPP by the Numbers in 2026



**2400**Members

885
Annual Meeting
Attendees



1563
Board-Certified
Psychiatric Pharmacists



48
Student Chapters





Peer-to-Peer Communities

### 1 MILLION

Article Views Through the Mental Health Clinician (MHC) Journal (2024)



\$500,000

Committed to Clinical Outcomes Research





## **AAPP 2026 Sponsor Prospectus**

#### **Get to Know AAPP**

The American Association of Psychiatric Pharmacists (AAPP) is a professional association representing approximately 2400 psychiatric pharmacists and trainees. AAPP's membership consists of pharmacists who specialize in treating patients living with psychiatric disorders, including substance use disorders (SUD). Psychiatric pharmacists have extensive training and expertise in medication treatment and the psychosocial factors inherent within these illnesses. They are responsible for evidence-based, patient-centered assessment, medication management of complex regimens, and comprehensive care plan development. Psychiatric pharmacists work collaboratively with medical and mental health interprofessional teams to improve patients' short- and long-term outcomes. They extend their reach by partnering with and educating patients, families, and providers and advocating for the appropriate use of medications.

#### **Partner with AAPP**

AAPP invites you to become a visible part of our organization as a corporate sponsor, advertiser, and/or as a sponsor at the 29th Annual Meeting. Your involvement supports AAPP in:

- Oeveloping best-in-class, professional education.
- Providing professional development opportunities as the sole provider of recertification education for Board Certified Psychiatric Pharmacists (BCPP).
- Advocating for recognition of pharmacists as a solution to increasing access to care and easing the psychiatric workforce shortage.
- Developing important professional resources and toolkits supporting advancement in the field.
- Shaping and influencing regulatory actions impacting patient care.
- Offering specialized expertise to policy makers and regulatory agencies.
- Providing opportunities for professional networking and collaboration through 12 peer-to-peer communities.
- Offering conduits for the distribution of research and cutting-edge practice through the PubMed indexed *Mental Health Clinician* and scientific poster sessions.
- Confronting the opioid and substance use disorder crisis head-on through educational offerings, toolkits, and other immediately applicable resources.
- Collaborating with industry, professional, and consumer organizations on projects, educational programs, and policies impacting the lives of patients.

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### The Power of Psychiatric Pharmacists

Psychiatric pharmacists are evidence-based practitioners who work as members of interprofessional health care teams in a variety of practice settings. They collaborate with other health care professionals to treat patients living with depression, schizophrenia spectrum disorders, bipolar spectrum disorders, substance use disorders, anxiety disorders, PTSD, dementia and other cognitive disorders, seizures, traumatic brain injury, pain, and intellectual disabilities.

#### Psychiatric Pharmacists are Underutilized Experts in Psychopharmacology



#### **Who They Are**

Psychiatric pharmacists are advanced practice, clinical pharmacists who specialize in optimizing medications for people living with psychiatric disorders (including substance use disorders).



#### **What Makes Them Unique**

Psychiatric pharmacists have extensive knowledge of medications plus skill in treating the whole patient



#### Where They Practice

Psychiatric pharmacists practice in varied settings including public, private, outpatient, and inpatient settings.



#### **How They Have Impact**

Psychiatric pharmacists contribute to the health care team by working in collaboration with the patient and other health care providers to provide evidence-based, patient-centered assessment, medication management of complex regimens, and comprehensive care plan development. Psychiatric pharmacists impact patient outcomes and team wellbeing.



#### **Reasons To Include Psychiatric Pharmacists**

Psychiatric pharmacists increase the capacity of the health care team, including psychiatrists, other physicians, therapists, social workers, and nurses, to care for patients with psychiatric disorders (including substance use disorders) and improve patient outcomes to reduce overall health care costs.

### Psychiatric Pharmacists Have Far Reaching Impact



#### **Clinical Practice and Patient Care**

- Provide comprehensive medication management services for patients<sup>1</sup>
- Prescribe medications independently and in collaborative practices (varies by state)
- Provide consultations to physicians and patients about drug/dose selection
- Manage and monitor complex treatments including long-acting injectables, clozapine, lithium, and substance use disorder medications
- Assist in transitions of care between inpatient to outpatient settings



#### **Education and Training**

- Precept pharmacy and medical residents and fellows
- Provide continuing education presentations
- Provide core psychopharmacology training to students and trainees
- Partner with advocacy and consumer organizations to provide medication resources and expertise, and bring visibility to the needs of the underserved



#### Research

- Author peer-reviewed publications and presentations
- Conduct clinical trials, pharmacogenomic studies, and original clinical research, including psychotropic research
- Serve on select government panels such as the FDA Network of Experts



#### **Medication Use**

- Serve as formulary decision makers on P & T Committees in hospitals, state, and VA facilities
- Serve as decision makers for drug use and policy in state medicaid programs
- Develop and implement medication use policies and guidelines
- Conduct drug utilization reviews



#### **Serve Special Population Groups**

- Geriatric
- Veterans
- Unhoused
- Incarcerated
- Pregnant and lactating women
- Gender nonconforming
- Forensics

### The Impact of Psychiatric Pharmacists



**Credentialed as Board Certified Psychiatric Pharmacists** 



Residency or **Fellowship Trained** 



**Treat Only Psychiatric Conditions** 



**Have Prescriptive Authority** 



**Make Formulary Decisions** 



**Actively Participate in Inpatient Treatment Rounds** 



**Typical Number of Patients** Assigned Per Day in **Inpatient Setting** 



**Typical Number of Patient Encounters Per Day in Outpatient Setting** 



**Average Formal Consultations Provided Per Week** 



**Average Informal Consultations Provided Per Week** 

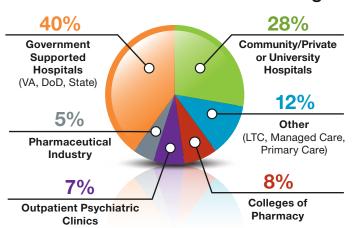


**Programs and Institutions Utilizing Pharmacists to Teach Pharmacy Students, Medical** Residents, and Nurses



**Number of Pharmacy Resident Trainees Supervised per Year** 

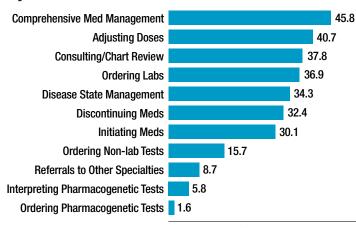
#### **Members' Diverse Practice Settings**



#### **Population for Primary Clinical Practice**

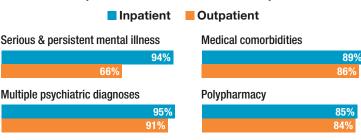
Geriatric psychiatry	3%	
Child and adolescent psychiatry	6%	
Other	6%	
Substance use disorder psychiatry	7%	
Forensic psychiatry	8%	
General adult psychiatry	70%	

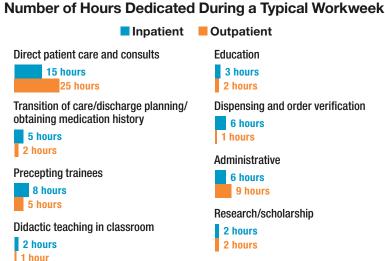
#### **Clinical Activities Performed by** Psychiatric Pharmacists in at Least 50% of Patients<sup>2</sup>



% of Respondents

#### **Conditions Treated by Psychiatric Pharmacists** (in 30% or More of Patients)3





<sup>2</sup>Assessment of the current practice of psychiatric pharmacists in the United States. Silvia, Richard et al, Mental Health Clinician (2020) 10 (6): 346-353, https://doi.org/10.9740/mhc.2020.11.346 <sup>3</sup>Evaluation of workload among Board-Certified Psychiatric Pharmacists in the United States. Lee, Kelly et al, Mental Health Clinician (2025) 15 (3): 156–163. https://doi.org/10.9740/mhc.2025.06.156

### Corporate Sponsor Program



AAPP's corporate sponsor program allows your company to stand out and be recognized by psychiatric pharmacists as an essential component to their success. Corporate sponsorship provides visibility to a community of specialist pharmacists in psychiatry and their professional association. Given its dedication to the worlds of both pharmacy and psychiatry, AAPP's reach extends to a number of other coalitions, association partners, consumer advocacy organizations, and other professional organizations recognizing our unique expertise in the field. Gain:

- 1. Opportunities for visibility within AAPP and with the AAPP membership commencing January 1 through December 31, 2026.
- 2. Opportunities for visibility at the AAPP Annual Meeting.
- 3. Advance notification of sponsorship opportunities.

#### **Corporate Sponsor Benefits**

- Recognition of corporate sponsorship in AAPP's member blog, the AAPP Perspective.
- Complimentary non-member registrations to the AAPP Annual Meeting.
- Invitation to the Corporate Sponsor Meeting held at each Annual Meeting allowing for networking and discussion of the future of psychiatric pharmacy and enhanced patient care.
- Acknowledgement of corporate sponsor status with ribbons, signage, and in opening remarks at the Annual Meeting.

- First notification of all sponsorship opportunities available during the Annual Meeting and throughout the year.
- Acknowledgement as a corporate sponsor on AAPP's website with company name listed by sponsor level under the About Us tab.
- Access to a dedicated, small meeting room for company use at the AAPP 2026 Annual Meeting, April 19-22 (*Limited to the first* 4 gold sponsors Sunday-Tuesday).
- Recognition on a postcard personally handed to every attendee in the AAPP 2026 room block at hotel check-in (exclusive to gold level sponsors confirmed by February 9).

#### Levels of Corporate Sponsorship-Evaluating Your Options for 2026

	<b>GOLD</b> \$20,000	<b>SILVER</b> \$13,000	<b>BRONZE</b> \$8,000
AAPP Perspective Blog Recognition by Sponsor Level	√	√	√
Complimentary Non-Member Registrations to the Annual Meeting	√ <b>4</b>	√ 2	√ 1
Dedicated, Small Meeting Room for Company Use at AAPP 2026 Annual Meeting, April 19-22 (Limited to the first 4 gold sponsors)	√	N/A	N/A
Invite to Corporate Sponsor Meeting Occurring at AAPP 2026	$\checkmark$	$\checkmark$	√
Acknowledgement at Annual Meeting	√	√	√
Inclusion on Welcome Card Presented to Attendees at Hotel Check-In (Must be confirmed by February 9)	V	N/A	N/A
First Notification of Sponsorship Opportunities	√	√	√
Web Listing	√	√	$\checkmark$

### Year-Round Marketing Opportunities

AAPP is the home association for psychiatric pharmacist specialists but our reach extends to other health care professionals interested in psychiatry and effective, evidence-based treatment for those living with psychiatric disorders (including substance use disorders). Take advantage of these year-round opportunities to educate and inform the psychiatric pharmacist and other members of the interprofessional team.

### Virtual Industry Showcase Opportunities

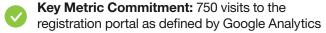
Further extend your visibility and reach through AAPP's 2026 Virtual Industry Showcase series. From May through November, 1 showcase is available for each month listed below on a first-come, first-serve basis.

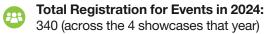


#### 2026 Virtual Showcase Series Dates:

May 20, 2026 August 19, 2026 June 17, 2026 September 16, 2026 July 15, 2026 November 18, 2026







\$ AAPP Fee: \$15,000/per showcase

### Virtual Summit Symposia Opportunities

AAPP's 2026 Summit will offer the opportunity for inclusion of up to 2 ACPE approved industry symposia.

**Date:** October 1-2, 2026

Anticipated Attendance: Approximately 100-150 psychiatric pharmacists at the live event + another 200 that participate through the recorded endurings

Theme: Summit focuses on emerging areas of practice for psychiatric pharmacists.

\$ AAPP Fee: \$20,000/per symposium

#### **Digital Advertising Opportunities**

Start Your Digital Campaign with Email • \$7,500

a dedicated email to a recipient list of up to 8,000 people interested in psychiatric pharmacotherapy. Email distribution only to current AAPP members is available for \$5,500. You provide content for the e-blast that will be sent under the AAPP header with appropriate disclosures. A second send of the exact same email can be conducted for an additional \$3,500.

Add-on Option: Expand your Digital Campaign with Social Media • \$5,000

AAPP can start your digital campaign through

With a growing number of followers on the major social networks, AAPP social media distribution allows you to broaden the reach of your content. When you add social media distribution to your digital campaign, AAPP guarantees 1,500 clicks by utilizing paid

promotion to a targeted audience as necessary.

Learn more about these opportunities and add-on marketing packages at <a href="mailto:aapp.org/sponsorship">aapp.org/sponsorship</a>

### **Engage the AAPP Audience**

**Every Year AAPP...** 

30,000

Expands the reach of AAPP's educational programs by granting approximately 30,000 ACPE credits

300,000

Welcomes over 300,000 users to the aapp.org web site



Engages with approximately 8,000 professionals via email

### **Annual Meeting Sponsorships**



### AAPP 2026 | April 19-22 | Hyatt Regency Bellevue | on Seattle's Eastside

The AAPP Annual Meeting is regarded as the premier conference on psychiatric pharmacy. Attended by over 800 participants in 2025, the AAPP meeting is unique in its focus on psychiatric disorders and treatment. Organizations have the opportunity to sponsor various aspects of this event. AAPP 2026 will be a live event with all AAPP programming live-streamed to a virtual audience simultaneously.

#### **Sponsorship Benefits Include:**

- Frequent recognition in AAPP's electronic publications sent to pharmacists and other health care professionals
- Logo visibility on the Annual Meeting website at <a href="mailto:aapp.org/2026"><u>aapp.org/2026</u></a>
- On-site visibility through signage, announcements, and ribbons
- Other benefits unique to each sponsorship as detailed throughout this prospectus

### **AAPP 2026 Sponsorship Opportunities**

Industry Symposium or Showcase
Each symposium or showcase is a 1-hour slot that is available to companies desiring to present either an ACPE approved educational program (symposium) or promotional showcase. You or your designated vendor partner will design and develop your event. AAPP will arrange for full audiovisual equipment, associated labor, appropriate meal for the time slot, live streaming plus MP4 recording, and marketing/invitation to AAPP's full database. Additional information is available on pages 8-9.

- Breakfast Program: \$40,000 (2 available)
  - Monday Tuesday
- Luncheon Program: \$60,000 (3 available)
  - Sunday Monday Tuesday
- Mid-Afternoon Program: \$40,000 (1 available)
  - Monday
- Room Drop Collateral: \$5,000

New this year—an exclusive opportunity for AAPP 2026 industry event sponsors! Promote your symposium or showcase through event collateral delivered to attendee guest rooms.

Column Wraps • \$8,000 each (4 available)

Turn the columns directly outside the general session room into a branding beacon. With column cling signs, your message captures attention that's impossible to miss.

#### Internet Access Supporter • \$20,000

Be at the center of every conversation. As the Wi-Fi sponsor, your company will greet every attendee as they log on to our complimentary internet access in all meeting spaces with your company's name as the password. Gain consistent visibility as attendees stay connected and productive.

**Charging Stations Supporter • \$10,000** 

Be the spark that keeps the conference powered up!
As the exclusive sponsor of our charging stations, your name will be front and center while attendees recharge their devices. It's a high-traffic, high-visibility opportunity.

#### Registration Desk Collateral • \$3,500

Create awareness for your company or an event by providing printed product or company collateral for attendees to pick up at the registration desk. A prime spot where every attendee stops and takes notice.

#### Professional Headshots • \$5,000

Support participants in putting their best foot forward with a professional, updated headshot. Digital photos are conveniently delivered to participants via a link.

#### Learn more about this sponsorship opportunity:



Andria Church, Continuing Education Specialist achurch@aapp.org • 402.476.1677

Sponsorships must be confirmed and paid no later than 2/6/2026, if possible, to allow adequate time for implementation.

### **Annual Meeting Overview**



#### **AAPP 2026 at a Glance**

#### **SUNDAY, APRIL 19**

11:30 AM-12:30 PM	Industry Symposium or Showcase #1
1:15-4:00 PM	Student Programming Track
1:15-4:30 PM	General Sessions

#### **MONDAY, APRIL 20**

7:15-8:15 AM	Industry Symposium or Showcase #2
8:30-11:15 AM	General Sessions
11:30 AM-12:30 PM	Industry Symposium or Showcase #3
1:00-4:30 PM	Three Concurrent Tracks of Programming
4:45-5:45 PM	Industry Symposium or Showcase #4
5:45-7:15 PM	Poster Session #1

#### **TUESDAY, APRIL 21**

7:15-8:15 AM	Industry Symposium or Showcase #5
8:30-11:15 AM	General Sessions
11:30 AM-12:30 PM	Industry Symposium or Showcase #6
1:00-4:30 PM	Three Concurrent Tracks of Programming
4:30-6:00 PM	Poster Session #2

#### **WEDNESDAY, APRIL 22**

8:00-11:00 AM General Sessions

### AAPP 2025 SNAPSHOT



885 Attendees



33% Employed in Government Settings



**24**Educational Sessions



181 Scientific Posters



IndustrySymposia



4 Industry Showcases

# Industry Supported Satellite Symposia and Promotional Showcases at the Annual Meeting

AAPP has reserved 6 prime blocks of time, at varying fee levels, for either industry supported symposia or showcases. ACPE-approved symposia are given first preference, and slots are awarded immediately upon confirmation of educational grant and receipt of AAPP's application (page 10). Promotional Showcase slots are awarded no later than February 6, 2026. Date of application for both symposia and showcases are considered when assigning time slots.

Benefits of presenting your event at AAPP 2026 include:



### MAXIMUM RETURN ON INVESTMENT AND COST EFFICIENCY

Your fee to AAPP covers marketing and on-site and virtual delivery of your event. You design and develop your event with your preferred vendor while AAPP arranges for full audiovisual equipment, associated labor, appropriate meal to the time slot, live streaming plus MP4 recording, and marketing/invitation to AAPP's full database of members and stakeholders.



#### **HIGHLY QUALIFIED AUDIENCE**

Your content deserves the attention of an engaged audience eager to learn about the latest advances in the specialty.



#### STRONG ATTENDANCE

All symposia/showcases are scheduled during mealtimes—without significant competing activities—ensuring robust participation levels from these uniquely qualified pharmacists.



#### **MULTI-PLATFORM PROMOTION**

Your symposium or showcase will benefit from a high level of visibility before and during the live event on our website, and in on-site signage. The sooner you reserve your event, the more visibility it will receive.



AAPP is an approved provider of ACPE credit and will accredit industry symposia for a fee of \$5,000 each. Compliance with all accreditation guidelines and deadlines is required.

#### **Fees Include**

- Dedicated event page with full descriptor at aapp.org/2026 as well as inclusion in the interactive online conference schedule
- Listings within AAPP's monthly electronic registrant and membership e-blasts
- On-site signage and inclusion in on-site announcements
- One-time use of registrant mailing list for invitation issuance only
- Meeting/event room and set-up at the Hyatt Regency
- Registration desk outside the industry event room
- QR coded badges for your efficient scanning of attendee badges via cell phone
- Appropriate meal service for the event, paid for and arranged by AAPP (breakfast for up to 100 attendees, lunch for up to 225 attendees, or break service for up to 75 attendees, based on actual registration numbers)
- Live stream of the in-person industry event to virtual participants logged into the AAPP web site with a free or member account. The live stream will consist of the content appearing on the projector screen with synced audio. It will not include any interactive elements for virtual participants (i.e., polls or Q&A).
- In-person and virtual participant list (name, credentials, city, state) is provided within 2 weeks after AAPP 2026
- MP4 recording of the live stream is provided within 2 weeks after AAPP 2026
- Event space audiovisual, streaming, and staging to include:
  - 5,850 square foot ballroom set in a banquet/theater mix for up to 250
- Black drapery behind the stage
- Stage riser with a cafe table, 2 chairs, and a podium
- One (1) Projector (8.5k lumens), Screen, and Dress Kit
- Audio package, including speakers, podium microphone, and (2) wireless microphones
- Stage lighting package
- One speaker timer, presentation remote, confidence monitor
- Pro Record package
- AAPP's complimentary wireless internet access (lower bandwidth)
- All equipment and services for streaming via aapp.org/2026
- Individualized link allowing promotion to external invitees by provider in addition to AAPP marketing
- Services of advanced audiovisual service provider and technician for AAPP-provided equipment

### **Available Symposia and Promotional Showcase Event Slots**

2026 Annual Meeting • April 19-22 Hyatt Regency Bellevue aapp.org/2026

#### Lunch

**Meal:** 11:15-11:30 AM **Event:** 11:30 AM-12:30 PM **Fee:** \$60,000

**SUNDAY, APRIL 19** 

Estimated Attendance: 320 195 in-person, 125 virtual

#### **MONDAY, APRIL 20**

Meal: 7:00-7:15 AM Event: 7:15-8:15 AM Fee: \$40,000 Estimated Attendance: 315

110 in-person, 205 virtual

#### Lunch

**Breakfast** 

Meal: 11:15-11:30 AM Event: 11:30 AM-12:30 PM Fee: \$60,000 Estimated Attendance: 495 255 in-person, 240 virtual

#### Mid Afternoon

Break: 4:30-4:45 PM Event: 4:45-5:45 PM Fee: \$40,000 Estimated Attendance: 280 130 in-person, 150 virtual

#### **TUESDAY, APRIL 21**

**Meal:** 7:00-7:15 AM **Event:** 7:15-8:15 AM **Fee:** \$40,000

**Breakfast** 

Estimated Attendance: 245 75 in-person, 170 virtual

#### Lunch

Meal: 11:15-11:30 AM Event: 11:30 AM-12:30 PM Fee: \$60,000

Estimated Attendance: 275 140 in-person, 135 virtual

Estimated attendance is not a guarantee but is based on 2025 actual attendance

## Industry Supported Satellite Symposia and Promotional Showcases at the Annual Meeting

#### **Industry Symposia**

The AAPP Annual Meeting offers the perfect opportunity to provide topical information on clinical areas consistent with your corporate objectives. A grant-supported symposium is defined as a scientific program developed for educational purposes. All programs must provide ACPE contact hours and be in compliance with accrediting body guidelines.

#### **Promotional Showcases**

Showcases allow your company to present new research findings, provide product details, give demonstrations, and highlight new products to a key audience. These sessions are promotional and are not eligible for continuing education contact hours. All programs must be in compliance with federal and state laws that regulate the marketing and promotion of reimbursable health care products.

#### **Symposia and Showcase Guidelines**

- Responsibility for developing and implementing each symposium or showcase on-site is the responsibility of the provider or their designated vendor.
- No competing events are held during satellite symposia or showcases, with the exception that limited audience community meetings may be scheduled.
- Programming is limited to 60 minutes as noted in schedule on page 8.
- Due to streaming, meal service will be limited to the first 15 minutes of the time slot and programming must begin promptly at the scheduled time.
- AAPP will arrange appropriate meal service to include the following: breakfast buffet for up to 100 attendees, plated lunch for up to 225 attendees, or break service for up to 75 attendees. Meal selections and guarantees are determined and coordinated by AAPP and communicated to the provider in their confirmation document.
- AAPP will assign one dedicated meeting room to symposia and showcases. This room will be set for up to 250 attendees in banquet rounds and theater seating.
- With the use of one dedicated meeting room for all symposia and showcase and a tight schedule, a standard room set, audiovisual, and streaming package are required and included in the fee.
- Symposia and showcase providers <u>must</u> use AAPP's preferred audiovisual provider for additional equipment and services at the provider's expense and as coordinated by the provider.

- In-person attendance must be open to all AAPP Annual Meeting attendees and is only available to individuals registered for the AAPP Annual Meeting.
- Live streaming of the event (audio and event screen/presentation) will be provided by AAPP. Virtual attendance at industry events is open to anyone, including those not registered for AAPP 2026, but it requires creation of a free account to access the stream real-time on aapp.org.
- If Audience Response System (ARS) usage is desired for the event, the cost and coordination is the responsibility of the supporting organization/coordinator. With live streaming to virtual learners, use of an online ARS platform is encouraged with usage instructions detailed in the presentation. The ARS will not be embedded in aapp.org.
- The speaker(s) for the symposium or showcase is not required to be registered for the Annual Meeting unless they wish to attend other AAPP events.
- The provider's on-site staff is not required to be registered for the Annual Meeting unless they wish to attend other AAPP events. AAPP does require that the provider submit the names of on-site staff and speaker(s).
- The full AAPP fee is due within 30 days after slot confirmation.
- Multiple uses of the same speaker(s) between events is discouraged.
   AAPP must approve speakers as a result.
- Selection of qualified, diverse speakers is requested as AAPP continually strives to offer a diverse and inclusive event.

#### **Symposia Specific Guidelines**

- All symposia must be approved for ACPE credit. Providers can contract
  with AAPP to provide ACPE services. AAPP is an approved provider of
  ACPE credit and will accredit industry symposia for a fee of \$5,000 each.
  Compliance with all accreditation guidelines and deadlines is required.
- An AAPP member must be selected as Program Chair/Speaker.
- Written symposia proposals must be approved by AAPP prior to submission to pharmaceutical grant providers.

#### **Promotional Showcase Specific Guidelines**

- Showcase applications must be reviewed and approved by AAPP to ensure information is suitable for conference attendees.
- Topics/programs repeated from the prior year may not be approved, at AAPP's discretion, to avoid repetitiveness of programming.

#### **Deadlines and Reminders**

#### **September 1, 2025-February 6, 2026**

- Satellite symposia and showcase applications accepted. ACPE-approved symposia are awarded immediately. Showcase slots are awarded no later than February 6. Date of application for both symposia and showcases are considered when assigning slots.
- The full AAPP fee is due within 30 days after slot confirmation.
- Applications will be reviewed to ensure they meet all AAPP criteria. Repeat programs from year-to-year are discouraged.

#### December 2025

 Annual Meeting website launches at aapp.org/2026.

#### January 2026

- Information promoting the showcases and symposia is added to the Annual Meeting website as soon as available.
- Marketing piece distributed via print and social media.

#### February 2026

- All industry sessions placed and finalized in event schedule.
- Industry session information finalized (title, description, learning objectives, speakers).

#### March 23, 2026

 Pre-registrant mailing list made available to symposium and showcase providers for promotion.

### **Sponsor Application Form**

symposia confirmation.

☐ Request invoice with ACH information.

A check for \$\_

• Payment must be in the form of an ACH or check drawn on a U.S. bank, in U.S. funds,

made payable to "AAPP," a 501(c)6 non-profit organization, Tax ID: 47-0808612.

is enclosed.



(check all that apply)		APP 2026 Symposium 🔲 AAPP 2026 Showca	
Organization:			
Street:			
Phone:Fax:			
Sponsoring Company (required if not noted a			
Contact Name and Title:	•		
Street:			
Phone:Fax:			
Corporate Sponsorship	Digital Advertising	Virtual Showcase	
Gold \$20,000	☐ E-Blasts \$7,500	Date Selection	
Silver \$13,000	Social Media \$5,000	☐ May 20, 2026 ☐ August 19, 2026	
☐ Bronze \$8,000	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	☐ June 17, 2026 ☐ September 16, 2026	
AAPP 2026 Annual Meeting	Virtual Summit Symposium	☐ July 15, 2026 ☐ November 18, 2026	
Sponsorship • April 19-22	October 1-2, 2026  □ \$20,000 AAPP Fee	Fee	
☐ Registration Desk Collateral \$3,500	\$20,000 AAPP Fee for ACPE	□ \$15,000 AAPP Fee	
☐ Professional Headshots \$5,000	and 1-Yr Enduring Hosting	Submit	
Column Wraps \$8,000 each	Submit	☐ Title of Showcase ☐ Brief Description of the Showcase	
☐ Charging Stations \$10,000 ☐ Internet Access \$20,000	☐ Title of Symposium	Bhei Beschphori of the Offowedse	
#20,000	☐ Brief Description of Symposium		
AAPP 2026 Annual Meeting Symp The bulleted information below must be sub-		se	
Symposium/Showcase-Lunch Slot	\$60,000 AAPP ACPE Accre	editation Services \$5.000	
Symposium/Showcase-Mid-Afternoon Slot	· · · · · · · · · · · · · · · · · · ·	eral \$5,000	
Symposium/Showcase-Breakfast Slot	\$40,000		
Symposium		Promotional Showcase	
Title of Symposium		Title of Showcase	
<ul> <li>Brief Description of Symposium, Learning Ol</li> <li>Program Chair must be an AAPP member</li> </ul>	bjectives, and Proposed Agenda	<ul> <li>Brief Description of the Showcase,</li> <li>Learning Objectives, and Proposed Agend</li> </ul>	
<ul> <li>Speaker Information</li> </ul>		<ul> <li>Speaker Information</li> </ul>	
<ul> <li>Information on Third Party/Medical Education</li> <li>Fee (due 30 days after slot confirmation)</li> </ul>	n Company if no prior relationship with AAPI	P • Fee (due 30 days after slot confirmation)	
Symposium or Promotional Showcase Pref	erred Date and Time*		
Please rank your preferred date and time, 1-6 with		hange based on the final program schedule.	
Sunday, April 19, 2026 • 11:30 AM-12:30	• • •	0, 2026 • 4:45-5:45 PM • \$40,000	
Monday, April 20, 2026 • 7:15-8:15 AM • Monday, April 20, 2026 • 11:30 AM-12:30		1, 2026 • 7:15-8:15 AM • \$40,000 1, 2026 • 11:30 AM-12:30 PM • \$60,000	
*Times represent scheduled event time. Appropriate mea	•	1, 2020 - 11.00 / WY 12.00 1 WI - WOO,000	
Payment	a. c. z. can min proceed the event start time.	Contact Information:	
<ul> <li>Payment is due within 30 days of a sponso</li> </ul>	orship, showcase and/or	Andria Church, Continuing Education Specialis	

Andria Church, Continuing Education Specialis Phone: 402-476-1677
Email: info@aapp.org
Website: aapp.org
Annual Meeting: aapp.org/2026
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