

# AAPP by the Numbers in 2024

 **2550**  
Members


**800**  
Annual Meeting  
Attendees 

**1515**   
Board-Certified  
Psychiatric Pharmacists


 **100%**  
Psychiatric Pharmacy  
Residencies Filled (105)

**48**   
Student Chapters

 **12**  
Peer-to-Peer  
Communities

**1 MILLION+**  
Article Views Through  
the Mental Health  
Clinician (MHC)  
Journal (2023) 

**\$500,000**  
Committed to  
Clinical Outcomes  
Research 

 **3 MILLION+**  
Views of AAPP Medication  
Fact Sheets at NAMI.org











# AAPP 2025 Sponsor Prospectus

## Get to Know AAPP

The American Association of Psychiatric Pharmacists (AAPP) is a professional association representing approximately 2500 psychiatric pharmacists and trainees. AAPP's membership consists of pharmacists who specialize in treating patients living with psychiatric disorders, including substance use disorders (SUD). Psychiatric pharmacists have extensive training and expertise in medication treatment and the psychosocial factors inherent within these illnesses. They are responsible for evidence-based, patient-centered assessment, medication management of complex regimens, and comprehensive care plan development. Psychiatric pharmacists work collaboratively with medical and mental health interprofessional teams to improve patients' short- and long-term outcomes. They extend their reach by partnering with and educating patients, families, and providers and advocating for the appropriate use of medications.

## Partner with AAPP

AAPP invites you to become a visible part of our organization as a corporate sponsor, advertiser, and/or as a sponsor at the 28th Annual Meeting. Your involvement supports AAPP in:

-  Developing best-in-class, professional education.
-  Providing professional development opportunities as the sole provider of recertification education for Board Certified Psychiatric Pharmacists (BCPP).
-  Advocating for recognition of pharmacists as a solution to increasing access to care and easing the psychiatric workforce shortage.
-  Developing important professional resources and toolkits supporting advancement in the field.
-  Shaping and influencing regulatory actions impacting patient care.
-  Offering specialized expertise to policy makers and regulatory agencies such as CMS, DEA, and SAMHSA.
-  Providing opportunities for professional networking and collaboration through 12 peer-to-peer communities.
-  Offering conduits for the distribution of research and cutting-edge practice through the PubMed indexed *Mental Health Clinician* and scientific poster sessions.
-  Confronting the opioid and substance use disorder crisis head-on through educational offerings, toolkits, and other immediately applicable resources.
-  Collaborating with industry, professional, and consumer organizations on projects, educational programs, and policies impacting the lives of patients.

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Web: [aapp.org](https://aapp.org) • Email: [info@aapp.org](mailto:info@aapp.org)

Formerly the College of Psychiatric and Neurologic Pharmacists (CPNP)

American Association  
of Psychiatric Pharmacists



# The Power of Psychiatric Pharmacists

Psychiatric pharmacists are evidence-based practitioners who work as members of interprofessional health care teams in a variety of practice settings. They collaborate with other health care professionals to treat patients living with depression, schizophrenia spectrum disorders, bipolar spectrum disorders, substance use disorders, anxiety disorders, PTSD, dementia and other cognitive disorders, seizures, traumatic brain injury, pain, and intellectual disabilities.

## Psychiatric Pharmacists are Underutilized Experts in Psychopharmacology



### Who They Are

Psychiatric pharmacists are advanced practice, clinical pharmacists who specialize in optimizing medications for people living with psychiatric disorders (including substance use disorders).



### What Makes Them Unique

Psychiatric pharmacists have extensive knowledge of medications plus skill in treating the whole patient



### Where They Practice

Psychiatric pharmacists practice in varied settings including public, private, outpatient, and inpatient settings.



### How They Have Impact

Psychiatric pharmacists contribute to the health care team by working in collaboration with the patient and other health care providers to provide evidence-based, patient-centered assessment, medication management of complex regimens, and comprehensive care plan development. Psychiatric pharmacists impact patient outcomes and team wellbeing.



### Reasons To Include Psychiatric Pharmacists

Psychiatric pharmacists increase the capacity of the health care team, including psychiatrists, other physicians, therapists, social workers, and nurses, to care for patients with psychiatric disorders (including substance use disorders) and improve patient outcomes to reduce overall health care costs.

## Psychiatric Pharmacists Have Far Reaching Impact



### Clinical Practice and Patient Care

- Provide comprehensive medication management services for patients<sup>1</sup>
- Prescribe medications independently and in collaborative practices (varies by state)
- Provide consultations to physicians and patients about drug/dose selection
- Manage and monitor complex treatments including long-acting injectables, clozapine, lithium, and substance use disorder medications
- Assist in transitions of care between inpatient to outpatient settings



### Education and Training

- Precept pharmacy and medical residents and fellows
- Provide continuing education presentations
- Provide core psychopharmacology training to students and trainees
- Partner with advocacy and consumer organizations to provide medication resources and expertise, and bring visibility to the needs of the underserved



### Research

- Author peer-reviewed publications and presentations
- Conduct clinical trials, pharmacogenomic studies, and original clinical research, including psychotropic research
- Serve on select government panels such as the FDA Network of Experts



### Medication Use

- Serve as formulary decision makers on P & T Committees in hospitals, state, and VA facilities
- Serve as decision makers for drug use and policy in state medicaid programs
- Develop and implement medication use policies and guidelines
- Conduct drug utilization reviews



### Serve Special Population Groups

- Geriatric
- Veterans
- Unhoused
- Incarcerated
- Pregnant and lactating women
- Gender nonconforming
- Forensics

# The Impact of Psychiatric Pharmacists



Credentialed as Board Certified Psychiatric Pharmacists



Residency or Fellowship Trained



Treat Only Psychiatric Conditions



Have Prescriptive Authority



Make Formulary Decisions



Actively Participate in Inpatient Treatment Rounds



Typical Number of Patients Assigned Per Day in Inpatient Setting



Typical Number of Patient Encounters Per Day in Outpatient Setting



Average Formal Consultations Provided Per Week



Average Informal Consultations Provided Per Week

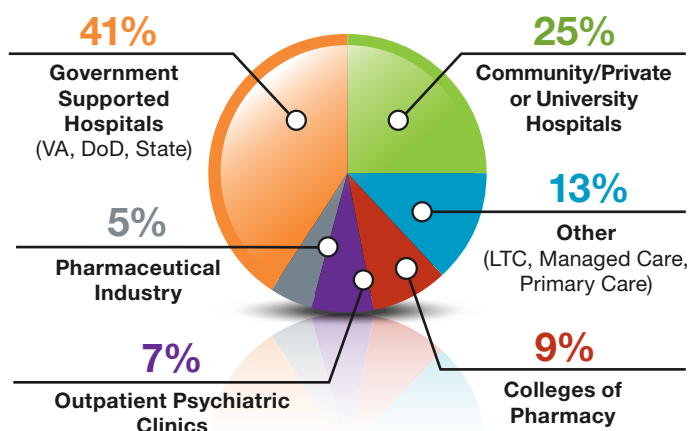


Programs and Institutions Utilizing Pharmacists to Teach Pharmacy Students, Medical Residents, and Nurses



Number of Pharmacy Resident Trainees Supervised per Year

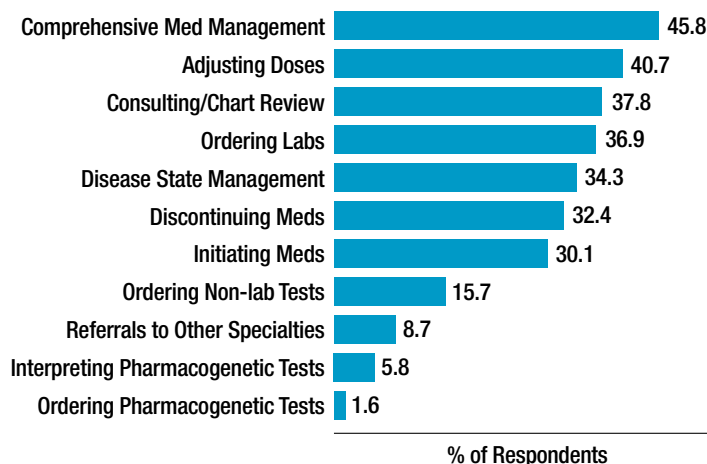
## Members' Diverse Practice Settings



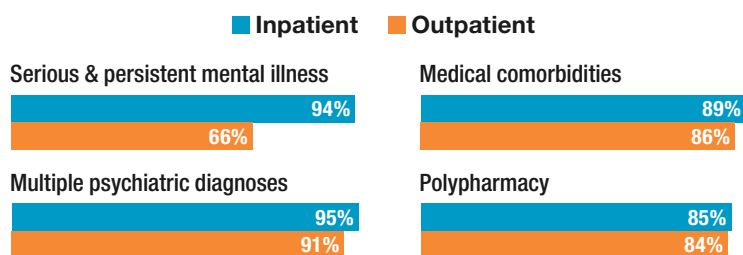
## Population for Primary Clinical Practice

Geriatric psychiatry	3%
Child and adolescent psychiatry	6%
Other	6%
Substance use disorder psychiatry	7%
Forensic psychiatry	8%
General adult psychiatry	70%

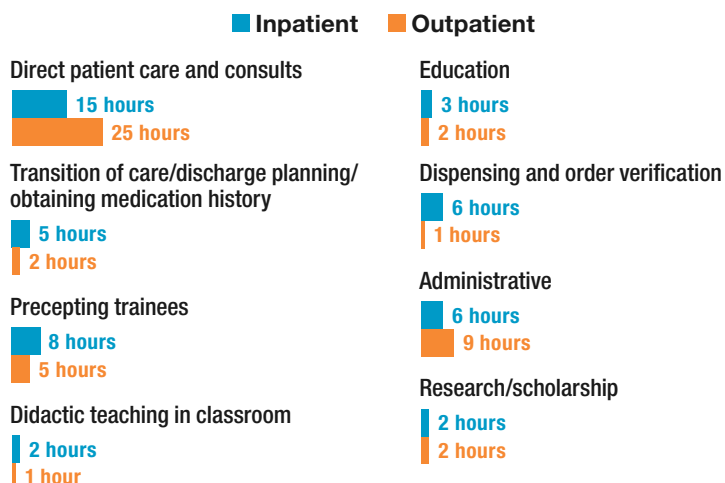
## Clinical Activities Performed by Psychiatric Pharmacists in at Least 50% of Patients<sup>2</sup>



## Conditions Treated by Psychiatric Pharmacists (in 30% or More of Patients)



## Number of Hours Dedicated During a Typical Workweek



# Corporate Sponsor Program

AAPP's corporate sponsor program allows your company to stand out and be recognized by psychiatric pharmacists as an essential component to their success. Corporate sponsorship provides visibility to a community of specialist pharmacists in psychiatry and their professional association. Given its dedication to the worlds of both pharmacy and psychiatry, AAPP's reach extends to a number of other coalitions, association partners, consumer advocacy organizations, and other professional organizations recognizing our unique expertise in the field. Gain:

1. Opportunities for visibility within AAPP and with the AAPP membership commencing January 1 through December 31, 2025.
2. Opportunities for visibility at the AAPP Annual Meeting.
3. Advance notification of sponsorship opportunities.

## Corporate Sponsor Benefits

- Recognition of corporate sponsorship in AAPP's member newsletter, the *AAPP Perspective*.
- Complimentary non-member registrations to the AAPP Annual Meeting.
- Invitation to the Corporate Sponsor Meeting held at each Annual Meeting allowing for networking and discussion of the future of psychiatric pharmacy and enhanced patient care.
- Acknowledgement of corporate sponsor status with ribbons, signage, and in opening remarks at the Annual Meeting.
- First notification of all sponsorship opportunities available during the Annual Meeting and throughout the year.
- Acknowledgement as a corporate sponsor on AAPP's website with company name listed by sponsor level under the About Us tab.
- Access to a dedicated, small meeting room for company use at the AAPP 2025 Annual Meeting, April 27-30 (*Limited to the first 3 gold sponsors Sunday-Tuesday*).

## Levels of Corporate Sponsorship—Evaluating Your Options for 2025

	<b>GOLD</b> <b>\$20,000</b>	<b>SILVER</b> <b>\$13,000</b>	<b>BRONZE</b> <b>\$8,000</b>
<b>AAPP Perspective Newsletter Recognition by Level</b>	√	√	√
<b>Complimentary Non-Member Registrations to the Annual Meeting</b>	√ 4	√ 2	√ 1
<b>Dedicated, Small Meeting Room for Company Use at AAPP 2025 Annual Meeting, April 27-30 (Limited to the first 3 gold sponsors)</b>	√	N/A	N/A
<b>Invite to Corporate Sponsor Meeting Occurring at AAPP 2025</b>	√	√	√
<b>Acknowledgement at Annual Meeting</b>	√	√	√
<b>First Notification of Sponsorship Opportunities</b>	√	√	√
<b>Web Listing</b>	√	√	√

# Year-Round Marketing Opportunities

AAPP is the home association for psychiatric pharmacist specialists but our reach extends to other health care professionals interested in psychiatry and effective, evidence-based treatment for those living with psychiatric disorders (including substance use disorders). Take advantage of these year-round opportunities to educate and inform the psychiatric pharmacist and other members of the interprofessional team.

## Virtual Industry Showcase Opportunities

Further extend your visibility and reach through AAPP's 2025 Virtual Industry Showcase series. From May through November, 1 showcase is available for each month listed below on a first-come, first-serve basis.



### 2025 Virtual Showcase Series Dates:

May 21, 2025	August 20, 2025
June 18, 2025	September 17, 2025
July 16, 2025	November 19, 2025



**Length:** 1 hour



**Key Metric Commitment:** 750 visits to the registration portal as defined by Google Analytics



**Total Registration for Events in 2023:**  
545 (across the 4 showcases that year)



**AAPP Fee:** \$18,000/per showcase

## Virtual Summit Symposia Opportunities

AAPP's 2025 Summit will offer the opportunity for inclusion of up to 2 ACPE approved industry symposia.



**Date:** October 9-10, 2025



**Anticipated Attendance at Live Event:**  
200 psychiatric pharmacists



**Theme:** Summit focuses on emerging areas of practice for psychiatric pharmacists.



**AAPP Fee:** \$20,000/per symposium

## Digital Advertising Opportunities



### Start Your Digital Campaign with Email • \$7,500

AAPP can start your digital campaign through a dedicated email to a recipient list of up to 8,000 people interested in psychiatric pharmacotherapy. Email distribution only to current AAPP members is available for \$5,500. You provide content for the e-blast that will be sent under the AAPP header with appropriate disclosures. A second send of the exact same email can be conducted for an additional \$3,500.



### Add-on Option: Expand your Digital Campaign with Social Media • \$5,000

With a growing number of followers on the major social networks, AAPP social media distribution allows you to broaden the reach of your content. When you add social media distribution to your digital campaign, AAPP guarantees 1,500 clicks by utilizing paid promotion to a targeted audience as necessary.

Learn more about these opportunities and add-on marketing packages at [aapp.org/sponsorship](https://aapp.org/sponsorship)

## Engage the AAPP Audience Every Year AAPP...

30,000  
+

Expands the reach of AAPP's educational programs by granting over 30,000 ACPE credits

315,000  
+

Welcomes over 315,000 users to the [aapp.org](https://aapp.org) web site

6,000  
+

Engages with over 6,000 professionals via email



# Annual Meeting Sponsorships

# AAPP 2025

WHERE PHARMACY & PSYCHIATRY MEET

HYATT REGENCY  
SALT LAKE CITY, UT  
APRIL 27-30, 2025

The AAPP Annual Meeting is regarded as the premier conference on psychiatric pharmacy. Attended by over 800 participants in 2024, the AAPP meeting is unique in its focus on psychiatric disorders and treatment. Organizations have the opportunity to sponsor various aspects of this event. AAPP 2025 will be a live event in Salt Lake City with all AAPP programming live-streamed to a virtual audience simultaneously.

## SPONSORSHIP BENEFITS INCLUDE:

- Frequent recognition in AAPP's electronic publications sent to over 25,000 pharmacists and other health care professionals
- Logo visibility on the Annual Meeting website at [aapp.org/2025](http://aapp.org/2025)
- On-site visibility through signage, announcements, and ribbons
- Other benefits unique to each sponsorship as detailed throughout this prospectus

## LEARN MORE ABOUT THIS SPONSORSHIP OPPORTUNITY:



[aapp.org/sponsorship](http://aapp.org/sponsorship)



Brenda Schimenti, Executive Director  
[bschimenti@aapp.org](mailto:bschimenti@aapp.org)  
402.476.1677

## AAPP 2025 Sponsorship Opportunities



### Industry Symposium or Showcase

Each symposium or showcase is a 1-hour slot that is available to companies desiring to present either an ACPE approved educational program (symposium) or promotional showcase. You or your designated vendor partner will design and develop your event. AAPP will arrange for full audiovisual equipment, associated labor, appropriate meal for the time slot, live streaming plus MP4 recording, and marketing/invitation to AAPP's full database. Additional information is available on pages 8-9.

- **Breakfast Program: \$40,000 (2 available)**  
– Monday – Tuesday
- **Luncheon Program: \$60,000 (3 available)**  
– Sunday – Monday – Tuesday
- **Mid-Afternoon Program: \$40,000 (1 available)**  
– Monday



### Internet Access Supporter • \$20,000

Be front and center by providing complimentary internet access in all meeting spaces.



### Registration Desk Collateral • \$3,500

Create visibility for your company or an event by providing printed product or company collateral for attendees to pick up at the registration desk.



### Room Drop Collateral • \$5,000

If you are an AAPP corporate sponsor and/or sponsoring and industry event affiliated with AAPP 2025, you can have your company or event collateral delivered to each attendee guest room on the day of your choosing.



### Research Award Supporter • \$5,000

Join the AAPP Foundation in recognizing 5 award recipients resulting from the scientific poster sessions and platform presentations.



### Branding Opportunities

- Escalator Panels (\$15,000 each)–2 available, General Session level, Breakout level
- Column Wraps (\$8,000 each)–4 available outside of General Session room



Sponsorships must be confirmed and paid no later than 2/3/2025 if at all possible to allow adequate time for implementation.

# Annual Meeting Overview

## AAPP 2025 At a Glance

### SUNDAY, APRIL 27

11:30 AM-12:30 PM	Industry Symposium or Showcase #1
1:15-4:00 PM	Student Programming Track
1:15-4:30 PM	General Sessions

### MONDAY, APRIL 28

7:15-8:15 AM	Industry Symposium or Showcase #2
8:30-11:15 AM	General Sessions
11:30 AM-12:30 PM	Industry Symposium or Showcase #3
1:00-4:30 PM	Three Concurrent Tracks of Programming
4:45-5:45 PM	Industry Symposium or Showcase #4
5:45-7:15 PM	Poster Session #1

### TUESDAY, APRIL 29

7:15-8:15 AM	Industry Symposium or Showcase #5
8:30-11:15 AM	General Sessions
11:30 AM-12:30 PM	Industry Symposium or Showcase #6
1:00-4:30 PM	Three Concurrent Tracks of Programming
4:30-6:00 PM	Poster Session #2

### WEDNESDAY, APRIL 30

8:00-11:00 AM	General Sessions
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## AAPP 2024 *SNAPSHOT*



**800**  
Attendees



**40%**  
Employed in  
Government Settings



**28**  
Educational  
Sessions



**186**  
Scientific  
Posters



**3**  
Industry  
Symposia



**3**  
Industry  
Showcases

# Industry Supported Satellite Symposia and Promotional Showcases at the Annual Meeting

AAPP has reserved 6 prime blocks of time, at varying fee levels, for either industry supported symposia or showcases. ACPE-approved symposia are given first preference, and slots are awarded immediately upon confirmation of educational grant and receipt of AAPP's application (page 10). Promotional Showcase slots are awarded no later than February 3, 2025. Date of application for both symposia and showcases are considered when assigning time slots.

Benefits of presenting your event at AAPP 2025 include:



## MAXIMUM RETURN ON INVESTMENT AND COST EFFICIENCY

Your fee to AAPP covers marketing and on-site and virtual delivery of your event. You design and develop your event with your preferred vendor while AAPP arranges for full audiovisual equipment, associated labor, appropriate meal to the time slot, live streaming plus MP4 recording, and marketing/invitation to AAPP's full database of members and non-members.



## HIGHLY QUALIFIED AUDIENCE

Your content deserves the attention of an engaged audience eager to learn about the latest advances in the specialty.



## STRONG ATTENDANCE

All symposia/showcases are scheduled during mealtimes—without significant competing activities—ensuring robust participation levels from these uniquely qualified pharmacists.



## MULTI-PLATFORM PROMOTION

Your symposium or showcase will benefit from a high level of visibility before and during the live event on our website, and in on-site signage. The sooner you reserve your event, the more visibility it will receive.



AAPP is an approved provider of ACPE credit and will accredit industry symposia for a fee of \$5,000 each. Compliance with all accreditation guidelines and deadlines is required.

## Fees Include

- Dedicated event page with full descriptor at [aapp.org/2025](http://aapp.org/2025) as well as inclusion in the interactive online conference schedule
- Listings within AAPP's monthly electronic registrant and membership e-blasts
- On-site signage and inclusion in on-site announcements
- One-time use of registrant mailing list for invitation issuance only
- Meeting/event room and set-up at the Hyatt Regency Salt Lake City
- Registration desk outside the industry event room
- QR coded badges for your efficient scanning of attendee badges via cell phone
- Appropriate meal service for the event, paid for and arranged by AAPP (breakfast for up to 75 attendees, lunch for up to 225 attendees, or break service for up to 75 attendees, based on actual registration numbers)
- Live stream of the in-person industry event to virtual participants logged into the AAPP web site with a free or member account. The live stream will consist of the content appearing on the projector screen with synced audio. It will not include any interactive elements for virtual participants (i.e., polls or Q&A).
- In-person and virtual participant list (name, credentials, city, state) is provided within 2 weeks after AAPP 2025
- MP4 recording of the live stream is provided within 2 weeks after AAPP 2025
- All event space audiovisual, streaming, and staging to include:
  - 9,761 square foot ballroom set in a banquet/theater mix for up to 350
  - Black drapery behind the stage
  - One (1) 18' (W) x 8' (D) stage riser with a cafe table, 2 chairs, and a podium
  - One (1) Projector (7k lumens), Screen, and Dress Kit
  - Audio package, including speakers, podium microphone, and (2) wireless microphones
  - Stage lighting package
  - One speaker timer, presentation remote, confidence monitor
  - Pro Record package
  - AAPP's complimentary wireless internet access (lower bandwidth)
  - All equipment and services for streaming via [aapp.org/2025](http://aapp.org/2025)
  - Individualized link allowing promotion to external invitees by provider in addition to AAPP marketing
  - Services of advanced audiovisual service provider and technician for AAPP provided equipment

## Available Symposia and Promotional Showcase Event Slots

### SUNDAY, APRIL 27

2025 Annual Meeting • April 27-30  
Hyatt Regency Salt Lake City  
Salt Lake City, Utah  
[aapp.org/2025](http://aapp.org/2025)

#### Lunch

**Meal:** 11:15-11:30 AM  
**Event:** 11:30 AM-12:30 PM  
**Fee:** \$60,000  
**Estimated Attendance:** 425  
220 in-person, 205 virtual

### MONDAY, APRIL 28

#### Breakfast

**Meal:** 7:00-7:15 AM  
**Event:** 7:15-8:15 AM  
**Fee:** \$40,000  
**Estimated Attendance:** 210  
85 in-person, 125 virtual

#### Lunch

**Meal:** 11:15-11:30 AM  
**Event:** 11:30 AM-12:30 PM  
**Fee:** \$60,000  
**Estimated Attendance:** 500  
235 in-person, 265 virtual

#### Mid-Afternoon\*

**Break:** 4:30-4:45 PM  
**Event:** 4:45-5:45 PM  
**Fee:** \$40,000  
**Estimated Attendance:** 185  
40 in-person, 145 virtual

### TUESDAY, APRIL 29

#### Breakfast

**Meal:** 7:00-7:15 AM  
**Event:** 7:15-8:15 AM  
**Fee:** \$40,000  
**Estimated Attendance:** 140  
40 in-person, 100 virtual

#### Lunch

**Meal:** 11:15-11:30 AM  
**Event:** 11:30 AM-12:30 PM  
**Fee:** \$60,000  
**Estimated Attendance:** 390  
175 in-person, 215 virtual

*Estimated attendance is not a guarantee but is based on 2024 actual attendance*



# Industry Supported Satellite Symposia and Promotional Showcases at the Annual Meeting

## Industry Symposia

The AAPP Annual Meeting offers the perfect opportunity to provide topical information on clinical areas consistent with your corporate objectives. A grant-supported symposium is defined as a scientific program developed for educational purposes. All programs must provide ACPE contact hours and be in compliance with accrediting body guidelines.

## Promotional Showcases

Showcases allow your company to present new research findings, provide product details, give demonstrations, and highlight new products to a key audience. These sessions are promotional and are not eligible for continuing education contact hours. All programs must be in compliance with federal and state laws that regulate the marketing and promotion of reimbursable health care products.

### Symposia and Showcase Guidelines

- Responsibility for developing and implementing each symposium or showcase on-site is the responsibility of the provider or their designated vendor.
- No competing events are held during satellite symposia or showcases, with the exception that limited audience community meetings may be scheduled.
- Programming is limited to 60 minutes as noted in schedule on page 8.
- Due to streaming, meal service will be limited to the first 15 minutes of the time slot and programming must begin promptly at the scheduled time.
- AAPP will arrange appropriate meal service to include the following: breakfast buffet for up to 75 attendees, plated lunch for up to 225 attendees, or break service for up to 75 attendees. Meal selections and guarantees are determined and coordinated by AAPP and communicated to the provider in their confirmation document.
- AAPP will assign one dedicated meeting room to symposia and showcases. This room will be set for up to 350 attendees in banquet rounds and theater seating.
- With the use of one dedicated meeting room for all symposia and showcase and a tight schedule, a standard room set, audiovisual, and streaming package are required and included in the fee.
- Symposia and showcase providers **must** use AAPP's preferred audiovisual provider for additional equipment and services at the provider's expense and as coordinated by the provider.
- In-person attendance must be open to all AAPP Annual Meeting attendees and is only available to individuals registered for the AAPP Annual Meeting.
- Live streaming of the event (audio and event screen/presentation) will be provided by AAPP. Virtual attendance at industry events is open to anyone, including those not registered for AAPP 2025, but it requires creation of a free account to access the stream real-time on [aapp.org](http://aapp.org).
- If Audience Response System (ARS) usage is desired for the event, the cost and coordination is the responsibility of the supporting organization/coordinator. With live streaming to virtual learners, use of an online ARS platform is encouraged with usage instructions detailed in the presentation. The ARS will not be embedded in [aapp.org](http://aapp.org).
- The speaker(s) for the symposium or showcase is not required to be registered for the Annual Meeting unless they wish to attend other AAPP events.
- The provider's on-site staff is not required to be registered for the Annual Meeting unless they wish to attend other AAPP events. AAPP does require that the provider submit the names of on-site staff and speaker(s).
- The full AAPP fee is due within 30 days after slot confirmation.
- Multiple uses of the same speaker(s) between events is discouraged. AAPP must approve speakers as a result.
- Selection of qualified, diverse speakers is requested as AAPP continually strives to offer a diverse and inclusive event.

### Symposia Specific Guidelines

- All symposia must be approved for ACPE credit. Providers can contract with AAPP to provide ACPE services. AAPP is an approved provider of ACPE credit and will accredit industry symposia for a fee of \$5,000 each. Compliance with all accreditation guidelines and deadlines is required.
- An AAPP member must be selected as Program Chair/Speaker.
- Written symposia proposals must be approved by AAPP prior to submission to pharmaceutical grant providers.

### Promotional Showcase Specific Guidelines

- Showcase applications must be reviewed and approved by AAPP to ensure information is suitable for conference attendees.
- Topics/programs repeated from the prior year may not be approved, at AAPP's discretion, to avoid repetitiveness of programming.

## Deadlines and Reminders

### September 1, 2024-February 3, 2025

- Satellite symposia and showcase applications accepted. ACPE-approved symposia are awarded immediately. Showcase slots are awarded no later than February 3. Date of application for both symposia and showcases are considered when assigning slots.
- The full AAPP fee is due within 30 days after slot confirmation.
- Applications will be reviewed to ensure they meet all AAPP criteria. Repeat programs from year-to-year are discouraged.

### December 2024

- First marketing piece distributed via print and social media.
- Annual Meeting website launches at [aapp.org/2025](http://aapp.org/2025).

### January 2025

- Information promoting the showcases and symposia is added to the Annual Meeting website as soon as available.
- Second attendee marketing brochure is sent via print and social media.

### February 2025

- All industry sessions placed and finalized in event schedule.
- Industry session information finalized (title, description, learning objectives, speakers).

### March 29, 2025

- Pre-registrant mailing list made available to symposium and showcase providers for promotion.

# Sponsor Application Form

**Select all that apply:** ☐ Corporate Sponsorship ☐ Digital Advertising Request ☐ Virtual Showcase ☐ Virtual Summit Symposium (check all that apply) ☐ AAPP 2025 Sponsorship ☐ AAPP 2025 Symposium ☐ AAPP 2025 Showcase

Contact Name and Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsoring Company (required if not noted above): \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Street: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Corporate Sponsorship

- ☐ Gold \$20,000
- ☐ Silver \$13,000
- ☐ Bronze \$8,000

## AAPP 2025 Annual Meeting Sponsorship • April 27-30, 2025

- ☐ Internet Access \$20,000
- ☐ Registration Desk Collateral \$3,500
- ☐ Room Drop Collateral \$5,000
- ☐ Research Award Supporter \$5,000
- ☐ Escalator Panel \$15,000
- ☐ Column Wrap \$8,000

## Digital Advertising

- ☐ E-Blasts \$7,500
- ☐ Social Media \$5,000

## Virtual Summit Symposium October 9-10, 2025

- ☐ \$20,000 AAPP Fee
- ☐ \$20,000 AAPP Fee for ACPE and 1-Yr Enduring Hosting

### Submit

- ☐ Title of Symposium
- ☐ Brief Description of Symposium

## Virtual Showcase

### Date Selection

- ☐ May 21, 2025 ☐ August 20, 2025
- ☐ June 18, 2025 ☐ September 17, 2025
- ☐ July 16, 2025 ☐ November 19, 2025

### Fee

- ☐ \$18,000 AAPP Fee

### Submit

- ☐ Title of Showcase
- ☐ Brief Description of the Showcase

## AAPP 2025 Annual Meeting Symposium or Showcase

The bulleted information below must be submitted along with this application:

- ☐ Symposium/Showcase-Lunch Slot \$60,000 ☐ AAPP ACPE Accreditation Services \$5,000
- ☐ Symposium/Showcase-Mid-Afternoon Slot \$40,000
- ☐ Symposium/Showcase-Breakfast Slot \$40,000

### Symposium

- Title of Symposium
- Brief Description of Symposium, Learning Objectives, and Proposed Agenda
- Program Chair must be an AAPP member
- Speaker Information
- Information on Third Party/Medical Education Company if no prior relationship with AAPP
- Fee (due 30 days after slot confirmation)

### Promotional Showcase

- Title of Showcase
- Brief Description of the Showcase, Learning Objectives, and Proposed Agenda
- Speaker Information
- Fee (due 30 days after slot confirmation)

### Symposium or Showcase Preferred Date and Time\*

Please rank your preferred date and time, 1-6 with 1 being your first choice. Times subject to change based on the final program schedule.

- |   |  |
|---|--|
| _____ Sunday, April 27, 2025 • 11:30 AM-12:30 PM • \$60,000 | _____ Monday, April 28, 2025 • 4:45-5:45 PM • \$40,000       |
| _____ Monday, April 28, 2025 • 7:15-8:15 AM • \$40,000      | _____ Tuesday, April 29, 2025 • 7:15-8:15 AM • \$40,000      |
| _____ Monday, April 28, 2025 • 11:30 AM-12:30 PM • \$60,000 | _____ Tuesday, April 29, 2025 • 11:30 AM-12:30 PM • \$60,000 |

\*Times represent scheduled event time. Appropriate meal or break will precede the event start time.

## Payment

- Payment is due within 30 days of a sponsorship, showcase and/or symposia confirmation.
- Payment must be in the form of an ACH or check drawn on a U.S. bank, in U.S. funds, made payable to "AAPP," a 501(c)6 non-profit organization, Tax ID: 47-0808612.

☐ A check for \$ \_\_\_\_\_ is enclosed.

☐ Request invoice with ACH information.

## Contact Information:

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Annual Meeting: [aapp.org/2025](http://aapp.org/2025)  
Year-Round Sponsor Opportunities:  
[aapp.org/sponsorship](http://aapp.org/sponsorship)