

MAKING WAVES IN NEUROPSYCHIATRIC PHARMACY

15 Years of Improving Minds and Lives

Sunday, April 29

8:00 a.m.-5:00 p.m.

CPNP PRE-MEETING WORKSHOP

Tampa Marriott Waterside
Tampa, Florida

ACPE and CME Approved for 7.0 Contact Hours (Application Level Programming)

MTM BOOT CAMP

The Business of Patient Care: Incorporating Comprehensive Medication Management (MTM) into your Practice



CPNP's 2011 Annual Meeting keynote speaker Linda Strand, PharmD, PhD, provided a motivating, can-do view of healthcare reform legislation and the opportunities available to pharmacists. Strand (back by popular demand) rejoins us at the 2012 CPNP Annual Meeting offering her popular day-long, hands-on MTM Boot Camp focused on growing your role as a neuropsychiatric pharmacist within the new health care system.

Beginning with an update on the health care system, the emphasis will be on the role of the pharmacist in the new organizational structures of the medical home and accountable care organizations. The program will detail what payers want from pharmacists who wish to provide medication management services. Keys to defining your service, recruiting patients, demonstrating your value, charging for your services and expanding your service will all be demonstrated.

This workshop will provide critical information to pharmacists in all practice settings. You will get important questions answered and understand what changes are needed to achieve and maintain a successful practice. You will also have the opportunity to learn from individuals in the private sector who have experience in delivering medication management services. Join us with the goal of making your service even more successful in 2012.

Objectives for the Program

1. Define the new health care reform terminology and structure.
2. Discuss the expectations payers have for medication management services.
3. Employ ways to define your service in terms the private sector understands.
4. Apply successful patient recruitment methods.
5. Demonstrate the value of medication management services.
6. Illustrate how to charge for your service in terms that payers understand.
7. Calculate necessary growth rates and financial goals for a successful business.

Participant Comments From MTM Boot Camp Participants

"Super program! This is the very first time I have found a seminar that really fits my professional practice goals."

"Fabulous program! This was one of the best programs I have ever attended."

"I really am energized to learn about pharmaceutical care, and it has changed the way I will practice pharmacy. Thank you for all the information. You have surely paved the way for us."

"I got everything out of this session that I hoped to get. I know there is still a lot I don't know, but now I know where I can go to find it and what I need to look for. I highly recommend offering this session again; I would even consider coming to it again, as I am sure there are many more things that would be addressed that weren't at this program."

AGENDA

7:00 am – 8:30 am

Breakfast

8:00 am – 8:30 am

Introductions/Goals of the program

8:30 am – 9:00 am

Health care update: terminology and structural changes

9:00 am – 10:00 am

What it takes to be successful in today's environment

10:00 am – 10:15 am

Break

10:15 am – 11:00 am

Defining your service in order to sell it

11:00 am – 11:30 am

Recruiting patients into your practice

11:30 am – 1:00 pm

Lunch on your own; Product Theater or Industry Symposium To Be Announced

1:00 pm – 2:00 pm

Demonstrating the value of medication management services

2:00 pm – 3:00 pm

Charging for your services and getting paid

3:00 pm – 3:15 pm

Break

3:15 pm – 4:00 pm

Resources and plans to expand your practice

4:30 pm – 5:00 pm

Questions and Discussion

FACULTY



Linda M. Strand, PharmD, PhD
Vice President of Professional Services
Medication Management Systems, Inc
Professor Emeritus



Abbie Vogler, PharmD
Director of Account Management
Medication Management Systems, Inc.

FEES

Registration fees are as follows:

On or Before March 28, 2012 March 29-April 29, 2012

Member	\$250	\$275
Non-Member	\$290	\$315

A minimum of 75 participants must be registered by March 15 for this workshop to be held.

Fees include:

- Instruction
- 7.0 ACPE and CME contact hours
- Continental breakfast and morning and afternoon refreshment service
- Preparatory programming including access to Linda Strand's recorded session at the 2011 CPNP Annual Meeting entitled "Seizing the MTM Opportunity: What Psychiatric Pharmacists Need to Know" worth an additional contact hour of ACPE credit. Pre-reading materials including the PCPCC Resource document and chapter 1 of the following text: Cipolle, Strand, Morley, Pharmaceutical care practice: The clinician's guide.
- On-site learning materials including the resource based relative value scale for billing, definitions of a service—things you can take home with you and work with in your own practice setting
- Interactive case study experiences allowing you to develop items for immediate application in your practice
- Access to the 2012 Annual Meeting Luncheon Symposium or Product Theater from 11:30 am – 1:00 pm on Sunday, April 29. Topic and speakers to be announced.

For additional information, visit

cpnp.org/2012

or contact CPNP at info@cpnp.org

or at 402.476.1677